(Last)

(Street)

(First)

72 CUMMINGS POINT ROAD

(Middle)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| | Charly this bay if no languar subject to |
|--------|--|
| | Check this box if no longer subject to |
| | Section 16. Form 4 or Form 5 |
| \cup | obligations may continue. See |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Footnotes(1)(2)

11. Nature

of Indirect Beneficial Ownership (Instr. 4)

| | tions may continated the state of the state | iue. See | | Fil | | | | | | | | ties Exchar | | | | Ľ | hours per | respons | e: | 0 |
|--|---|--|-------------|---|---|-------------------------|--|---|-----------------------|-------------------------------------|------|--|--|---|--|---|---|--|------------------------------|---|
| | | Reporting Person* | | | | 2. Issuer | Name a | and 7 | Ticker | or Tra | ding | | | | 5. Relationsl (Check all a | | | erson(s |) to Iss | uer |
| Point72 Asset Management, L.P. | | | | _ [| BUILD A BEAR WORKSHOP INC [BBW] | | | | | | | | Offi | ector cer (give | X 1 ive title | | L0% Owner Other (specify | | | |
| (Last) (First) (Middle) 72 CUMMINGS POINT ROAD | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 11/28/2017 | | | | | | | | beli | OW) | | b | elow) | | | |
| (Street) STAMFORD CT 06902 | | | | - | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Person Reporting | | | | | | | |
| (City) (State) (Zip) | | | | - | | | | | | | | | | | | | | | | |
| | | Tab | le I · | - Non-Deri | vati | ive Sec | uritie | es A | cqu | ired, | Dis | sposed o | of, or | Benefi | cially Owr | ned | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year | | | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | , [| 3. Transaction Code (Instr. 8) | | 4. Securities Ac Disposed Of (D) | | equired (A) or) (Instr. 3, 4 and 5 | | Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Am | ount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | |
| Common share | Stock, par | value \$0.01 per | | 11/28/201 | .7 | | | | P | | 10, | ,000(1)(2) | A | \$8.430 | 2,574,9 | 76(1)(2) | | I | See Foot | notes ⁽¹ |
| | | Ta | able | II - Deriva (e.g., p | | | | | | | | osed of, convertib | | | | d | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Exe if a | Deemed :cution Date, ny :nth/Day/Year) | | ansaction de (Instr. | 5. Numbor of Derivative Securitie Acquired (A) or Disposed of (D) (Instr. 3, and 5) | | Expiratio (Month/D | | | | 7. Titl Amou Secur Under Derive Secur and 4 | int of rities rlying ative rity (Instr. | 8. Price of Derivative Security (Instr. 5) | derivat Securit Benefic Owned Follow Report | tive ties cially I ing ed action(s) | 10. Ownersl Form: Direct (D or Indire (I) (Instr. | ship c E D) (ect (| 11. Natur of Indire Benefici Ownersh (Instr. 4) |
| | | | | | Со | de V | (A) | (D) | Da Ex | te ercisa | ble | Expiration Date | Title | Amour or Number of Shares | er | | | | | |
| | | Reporting Person* anagement, I | P. | | | | | | | | | | | | | | | | | |
| (Last) 72 CUM | MINGS PO | (First) | | (Middle) | | | | | | | | | | | | | | | | |
| (Street) | ORD | СТ | | 06902 | | | | | | | | | | | | | | | | |
| (City) | | (State) | | (Zip) | | | | | | | | | | | | | | | | |
| | | Reporting Person* Advisors, Inc | | | | | | | | | | | | | | | | | | |
| (Last) 72 CUM | MINGS PO | (First) | | (Middle) | | | | | | | | | | | | | | | | |
| (Street) | ORD | СТ | | 06902 | | | | | | | | | | | | | | | | |
| (City) | | (State) | | (Zip) | | | | | | | | | | | | | | | | |
| | | Reporting Person* | | TAL MGI | МΤ | <u>LP</u> | | | | | | | | | | | | | | |

| STAMFORD | CT | 06902 | | | | |
|----------|---------|-------|--|--|--|--|
| (City) | (State) | (Zip) | | | | |

Explanation of Responses:

- 1. See Exhibit 99.1, Note 1.
- 2. See Exhibit 99.1, Note 2.

Remarks:

See Exhibit 99.1 Exhibit List: Exhibit 99.1- Explanation of Responses

POINT72 ASSET MANAGEMENT, L.P.; By:

Point72 Capital Advisors, Inc., its general partner; By: /s/

Kevin J. O'Connor, Authorized

Officer

POINT72 CAPITAL

ADVISORS, INC.; By: /s/

Kevin J. O'Connor, Authorized 11/30/2017

Officer

STEVEN A. COHEN: By: /s/

Kevin J. O'Connor, Authorized 11/30/2017

<u>Signatory</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Designated Filer: Point72 Asset Management, L.P.

Issuer & Ticker Symbol: Build-A-Bear Workshop, Inc. [BBW]

Date of Event Requiring Statement: November 28, 2017

Explanation of Responses:

- 1. Pursuant to certain investment management agreements, Point72 Asset Management, L.P. ("<u>Point72 Asset Management</u>") has or shares a pecuniary interest in securities held by certain investment funds it manages. Point72 Capital Advisors, Inc. is the general partner of Point72 Asset Management. Mr. Cohen is the sole shareholder of Point72 Capital Advisors, Inc. and the owner, indirectly through certain holding companies wholly-owned by Mr. Cohen, of all of the limited partnership interests of Point72 Asset Management.
- 2. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein, except to the extent of such Reporting Person's pecuniary interest therein. This filing shall not be deemed an admission that the Reporting Persons are subject to Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of any securities reported herein for purposes of Section 16 of the Exchange Act or otherwise.