## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPR	OVAL
OMB Number:	3235-0287
Estimated average but	rden
hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Clark Maxine</u>				2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director X 10% Owner							
		rst) ( R WORKSHOP BUSINESS CEN	•	IVE	3. Date of Earliest Transaction (Month/Day/Year) 03/17/2010									X	belov	er (give title w) ear & Chair	rman	below)		
(Street) ST. LOU (City)			53114 Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)								. Indivine)	Form Form	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,			(A) or	) or 5. Amo 4 and Securing Benefic Owned		ount of ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	nt (A) or Pr		Price	,	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock				03/17/	03/17/2010				F		4,431	1) <b>D</b> \$		\$6.	.74	240,078		D <sup>(2)</sup>		
Common Stock													3'		37,402		I	Spouse		
Common Stock																2,1	.88,783		I	Smart Stuff Inc.
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	cise (Month/Day/Year) if any (Month/Day/Year)    If any (Month/Day/Year)    Code (Instr. 8)    Code (Instr. 8)    Derivative Acquirer (A) or Dispose of (D) (Instr. 3, and 5)				tive ities red sed 3, 4	6. Date E Expiratio (Month/D	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares			nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	O F D oi (l)	). wnership orm: irect (D) r Indirect ( (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				

## **Explanation of Responses:**

- 1. Shares surrendered in payment of tax withholding due upon vesting of 13,652 shares of restricted stock.
- 2. After giving effect to the transaction reported in this Form 4, Ms. Clark directly beneficially owns 50,125 shares of common stock and 189,953 shares of restricted stock along with 37,402 shares indirectly through her spouse and 2,188,783 shares indirectly through Smart Stuff, Inc. of Build-A-Bear Workshop, Inc. In addition, Ms. Clark holds vested options to purchase 142,488 shares and unvested options to purchase 78,762 shares of Build-A-Bear Workshop, Inc.'s common stock.

## Remarks:

/s/ Eric Fencl, Attorney-in-Fact 03/19/2010 for Maxine Clark

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.