(Last)

(Street)

(First)

72 CUMMINGS POINT ROAD

(Middle)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden per response: 0.5

 $Footnotes^{(1)(2)}$

11. Nature of Indirect Beneficial Ownership (Instr. 4)

obligati	n 16. Form 4 or ions may contir tion 1(b).										es Exchar					- 11	estimated ours per			n 0
Name and Address of Reporting Person* Point72 Asset Management, L.P.					or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW]								5. Relationship of Reporting (Check all applicable) Director			·	X	10% O\	wner	
(Last) (First) (Middle) 72 CUMMINGS POINT ROAD				3. Date of Earliest Transaction (Month/Day/Year) 12/28/2017								Office below	er (give t w)	title		Other (spelow)	specify			
(Street) STAMFORD CT			06902		4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting									
(City)	(S	tate)	(Zip)											A	Pers	on				
		Tab	le I - Non-De	rivati	ve Sec	uritie	s A	cqui	ired,	, Dis	osed o	of, or	Benefi	cially	Owne	ed				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		if any	med on Date, Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Ac Disposed Of (D)		cquired)) (Instr.	equired (A) or) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							٥	Code V		Amo	unt	(A) or (D)			Transaction(s) (Instr. 3 and 4)		<u> </u>		(,,
Common Stock, par value \$0.01 per share			12/28/2	017	17					25,0	000(1)(2)	A \$9.210		2,9	2,949,976(1)(2)		I		See Foot	tnotes ⁽¹
		T	able II - Deri (e.g.								sed of, onvertil				wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	Coc	nsaction de (Instr.	5. Nu of Deriv Secu (A) or Dispo of (D) (Instr	ative rities ired sed	Ex (Me	piratio	Exercis on Date Day/Yea		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deri Seci (Inst	rice of ivative urity tr. 5)	9. Numl derivati Securiti Benefic Owned Followi Reporte Transac (Instr. 4	ive ies cially ng ed ction(s)	10. Owne Form: Direct or Ind (I) (Ins	(D) irect	11. Natu of Indire Benefici Owners (Instr. 4)
				Cod	de V	(A)	(D)	Da Ex	te ercisa		Expiration Date	Title	Amoun or Numbe of Shares							
ı		Reporting Person [*]																		
(Last) 72 CUM	MINGS PC	(First) DINT ROAD	(Middle)																	
(Street)	ORD	СТ	06902																	
(City)		(State)	(Zip)																	
		Reporting Person [*] Advisors, Inc																		
(Last) 72 CUM	MINGS PC	(First) DINT ROAD	(Middle)																	
(Street)	ORD	СТ	06902																	
(City)		(State)	(Zip)																	
		Reporting Person*		<u>GMT</u>	<u>LP</u>															

STAMFORD	CT	06902				
(City)	(State)	(Zip)				

Explanation of Responses:

- 1. See Exhibit 99.1, Note 1.
- 2. See Exhibit 99.1, Note 2.

Remarks:

See Exhibit 99.1 Exhibit List: Exhibit 99.1 - Explanation of Responses

POINT72 ASSET MANAGEMENT, L.P.; By:

Point72 Capital Advisors, Inc., 01/02/2018

its general partner; By: /s/

Kevin J. O'Connor, Authorized

Officer

POINT72 CAPITAL

ADVISORS, INC.; By: /s/

01/02/2018 Kevin J. O'Connor, Authorized

Officer

STEVEN A. COHEN: By: /s/

Kevin J. O'Connor, Authorized 01/02/2018

<u>Signatory</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Designated Filer: Point72 Asset Management, L.P.

Issuer & Ticker Symbol: Build-A-Bear Workshop, Inc. [BBW]

Date of Event Requiring Statement: December 28, 2017

Explanation of Responses:

- 1. Pursuant to certain investment management agreements, Point72 Asset Management, L.P. ("<u>Point72 Asset Management</u>") has or shares a pecuniary interest in securities held by certain investment funds it manages. Point72 Capital Advisors, Inc. is the general partner of Point72 Asset Management. Mr. Cohen is the sole shareholder of Point72 Capital Advisors, Inc. and the owner, indirectly through certain holding companies wholly-owned by Mr. Cohen, of all of the limited partnership interests of Point72 Asset Management.
- 2. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein, except to the extent of such Reporting Person's pecuniary interest therein. This filing shall not be deemed an admission that the Reporting Persons are subject to Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of any securities reported herein for purposes of Section 16 of the Exchange Act or otherwise.