(Last)

(Street)

(First)

72 CUMMINGS POINT ROAD

(Middle)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden r response: 0.5

Footnotes(1)(2)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

U obligati	ions may conting tion 1(b).			Fil							curities Exchan		f 1934		ll.	hours per	-		
1. Name and Address of Reporting Person* Point72 Asset Management, L.P.					2.	2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC BUILD BEAR WORKSHOP INC								5. Relationship of Re (Check all applicable Director		e) X		.0% Owner	
(Last) (First) (Middle) 72 CUMMINGS POINT ROAD					3. Date of Earliest Transaction (Month/Day/Year) 01/09/2018								belo	er (give w)	title		Other (specify relow)		
(Street) STAMFORD CT 06902			4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Portion							
(City)	(City) (State) (Zip)												Person						
		Tab	le I -	Non-Deri	vativ	e Sec	uritie	es A	cquir	ed, [Disposed o	f, or E	enefic	cially Own	ed				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Y					Execution D			3. Transa Code (8)	ction Instr.	4. Securities Acquire Disposed Of (D) (Ins 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D)	Price	Transaction (Instr. 3 and	n(s) d 4)			<u> </u>	
Common Stock, par value \$0.01 per share 01/09/20				018	3			P		8,849(1)(2)	A	\$8	2,958,82	5 ⁽¹⁾⁽²⁾ I		[See Footnotes		
		Ta	able								sposed of, , convertib								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec if any	Deemed Lution Date, y hth/Day/Year)		action (Instr.			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Num derivat Securit Benefic Owned Follow Report Transa (Instr. 4	tive ties cially I ing ed action(s)	10. Owner Form: Direct or Indi (I) (Ins	(D) Benefic Owners rect (Instr. 4				
					Code	v	(A)	(D)	Date Exer	: rcisabl	Expiration e Date	Title	Amount or Number of Shares						
1		Reporting Person* Ianagement, I																	
(Last) 72 CUM	MINGS PC	(First) DINT ROAD		(Middle)															
(Street)	ORD	СТ		06902															
(City)		(State)		(Zip)															
1		Reporting Person* Advisors, Inc																	
(Last) 72 CUM	MINGS PC	(First)		(Middle)															
(Street)	ORD	СТ		06902															
(City)		(State)		(Zip)															
ı		Reporting Person*		TAL MG	MT I	<u>_P</u>													

STAMFORD	CT	06902				
(City)	(State)	(Zip)				

Explanation of Responses:

- 1. See Exhibit 99.1, Note 1.
- 2. See Exhibit 99.1, Note 2.

Remarks:

See Exhibit 99.1 Exhibit List: Exhibit 99.1 - Explanation of Responses

POINT72 ASSET

MANAGEMENT, L.P.; By:

Point72 Capital Advisors, Inc., 01/11/2018

its general partner; By: /s/

Kevin J. O'Connor, Authorized

Officer

POINT72 CAPITAL

ADVISORS, INC.; By: /s/

01/11/2018 Kevin J. O'Connor, Authorized

Officer

STEVEN A. COHEN: By: /s/

Kevin J. O'Connor, Authorized 01/11/2018

<u>Signatory</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Designated Filer: Point72 Asset Management, L.P.

Issuer & Ticker Symbol: Build-A-Bear Workshop, Inc. [BBW]

Date of Event Requiring Statement: January 9, 2018

Explanation of Responses:

- 1. Pursuant to certain investment management agreements, Point72 Asset Management, L.P. ("<u>Point72 Asset Management</u>") has or shares a pecuniary interest in securities held by certain investment funds it manages. Point72 Capital Advisors, Inc. is the general partner of Point72 Asset Management. Mr. Cohen is the sole shareholder of Point72 Capital Advisors, Inc. and the owner, indirectly through certain holding companies wholly-owned by Mr. Cohen, of all of the limited partnership interests of Point72 Asset Management.
- 2. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein, except to the extent of such Reporting Person's pecuniary interest therein. This filing shall not be deemed an admission that the Reporting Persons are subject to Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of any securities reported herein for purposes of Section 16 of the Exchange Act or otherwise.