SEC Form 4	
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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

			Washington, D.C. 20549		OMB APPROV	'AL
to Section 16.	x if no longer subjec Form 4 or Form 5 ay continue. <i>See</i> )).		Filed pursuant to Section 16(a) of the Securities Exchange Act of 19: or Section 30(h) of the Investment Company Act of 1940	-	OMB Number: 33 Estimated average burden hours per response:	235-0287 1 0.5
1. Name and Add FENCL ER	ress of Reporting IC R	Person <sup>*</sup>	2. Issuer Name and Ticker or Trading Symbol BUILD-A-BEAR WORKSHOP INC BBW]	5. Relationship of f (Check all applicat Director X Officer (gi	10% Ow	ner
(Last) C/O BUILD-A	(First) A-BEAR WORI	(Middle) KSHOP, INC.	3. Date of Earliest Transaction (Month/Day/Year) 04/16/2024	CAO, Ge	у	
415 SOUTH 18TH STREET			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joir Line)	nt/Group Filing (Check Ap	plicable
(Street)			—	X Form filed	by One Reporting Perso	n
ST. LOUIS	МО	63103		Form fileo Person	by More than One Repo	ting
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication			
			Check this box to indicate that a transaction was made pursuan satisfy the affirmative defense conditions of Rule 10b5-1(c). See		n or written plan that is inten	led to

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

					1					
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)					5. Amount of Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130. 4)
Common Stock	04/16/2024		A		6,363(1)	A	<b>\$0</b> <sup>(2)</sup>	157,315 <sup>(3)</sup>	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/h	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Grant to reporting person of 6,363 shares of restricted stock. The shares vest in equal installments on April 30, 2025, April 30, 2026, and April 30, 2027.

2. Price is not applicable to grants of restricted stock.

3. After giving effect to the transactions reported in this Form 4, Mr. Fencl directly owns 134,750 shares of common stock and 22,565 shares of restricted stock of Build-A-Bear Workshop, Inc.

/s/ Eric R. Fencl

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

04/18/2024

Date