FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

X	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
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1	ss of Reporting Perso tments Holding		2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (size title				
			3. Date of Earliest Transaction (Month/Day/Year)	Officer (give title Other (specify below) below)				
(Last)	(First)	(Middle)	11/02/2004					
312 WALNUT STREET, SUITE 1151			4 If Amandment, Data of Original Filed (Manth/Dau()(car)	C. Jasli iskaal on Joint/Ossan Eiling (Obeels Angliashia				
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)				X Form filed by One Reporting Person				
CINCINNATI	ОН	45202		Form filed by More than One Reporting Person				
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)	
Common Stock	11/02/2004		С		813,499	А	(1)	813,499	Ι	Walnut Investment Partners, L.P.	
Common Stock	11/02/2004		S		406,666	D	\$18.6	406,833	Ι	Walnut Investment Partners, L.P.	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Series D-1 Convertible Preferred Stock	(3)	11/02/2004		С			677,869	(2)	(2)	Common Stock	813,499	(1)	0	I	Walnut Investment Partners, L.P.

Explanation of Responses:

1. Price is not applicable to conversion of preferred stock to common stock.

2. Convertible upon demand. All shares of preferred stock will convert automatically upon consummation of the Company's initial public offering.

3. 1.200083-to-1.

/s/ John Burtelow, Attorney-infact for James M. Gould, Managing General Partner Date

11/04/2004

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.