



## **Build-A-Bear Workshop, Inc. Announces Participation in the ICR Conference 2019**

January 7, 2019

ST. LOUIS--(BUSINESS WIRE)--Jan. 7, 2019-- Build-A-Bear Workshop, Inc. (NYSE:BBW), today announced that Sharon Price John, President and Chief Executive Officer, and Voin Todorovic, Chief Financial Officer, will participate in a fireside chat at the ICR Conference 2019 held at The Grand Lakes Orlando in Orlando, FL., on Monday, January 14, 2019, at 9:00 a.m. Eastern Standard Time.

The audio portion of the fireside chat will be webcast live at <http://IR.buildabear.com> and remain available for 90 days.

### **About Build-A-Bear Workshop, Inc.**

Build-A-Bear is a global brand kids love and parents trust that seeks to add a little more heart to life. Build-A-Bear Workshop has over 400 stores worldwide where guests can create customizable furry friends, including corporately-managed stores in the United States, Canada, China, Denmark, Ireland, Puerto Rico, and the United Kingdom, and franchise stores in Africa, Asia, Australia, Europe, Mexico and the Middle East. In 2018, Build-A-Bear was named to the FORTUNE 100 Best Companies to Work For® list for the 10th year in a row. Build-A-Bear Workshop, Inc. (NYSE:BBW) posted total revenue of \$357.9 million in fiscal 2017. For more information, visit the Investor Relations section of [buildabear.com](http://buildabear.com).

View source version on businesswire.com: <https://www.businesswire.com/news/home/20190107005077/en/>

Source: Build-A-Bear Workshop, Inc.

Voin Todorovic  
Build-A-Bear Workshop  
314-423-8000 x5221