



## **Build-A-Bear Workshop to Announce First Quarter Fiscal 2024 Results and Host Investor Conference Call on May 30, 2024**

May 16, 2024

ST. LOUIS--(BUSINESS WIRE)--May 16, 2024-- Build-A-Bear Workshop, Inc. (NYSE: BBW) today announced that the Company will report first quarter fiscal 2024 results for the period ended May 4, 2024, on Thursday, May 30, 2024, prior to the opening of trading on the New York Stock Exchange. The Company will host its quarterly investor conference call to discuss the results at 9 a.m. ET on the same day.

The dial-in number for the live conference call is (201) 493-6780 (toll/international) or (877) 407-3982 (toll free). The access code is Build-A-Bear. The live Internet broadcast may be accessed at the Company's investor relations website, <http://IR.buildabear.com>. The call is expected to conclude by 10 a.m. ET.

A replay of the conference call will be available via the internet and telephone. The replay of the conference call webcast will be available at the investor relations website for one year. A telephone replay will be available beginning at approximately 1:00 p.m. ET on Thursday, May 30, 2024, until 11:59 p.m. ET on June 6, 2024. The telephone replay is available by calling (412) 317-6671 (toll/international) or (844) 512-2921 (toll free). The access code is 13745995.

### **About Build-A-Bear**

Build-A-Bear is a multi-generational global brand focused on its mission to “add a little more heart to life” appealing to a wide array of consumer groups who enjoy the personal expression in making their own “furry friends” to celebrate and commemorate life moments. More than 500 interactive brick-and-mortar experience locations operated through a variety of formats provide guests of all ages a hands-on entertaining experience, which often fosters a lasting and emotional brand connection. The Company also offers engaging e-commerce/digital purchasing experiences on [www.buildabear.com](http://www.buildabear.com) including its online “Bear-Builder” as well as “HeartBox” and its age-gated adult-focused “Bear Cave.” In addition, extending its brand power beyond retail, Build-A-Bear Entertainment, a subsidiary of Build-A-Bear Workshop, Inc., is dedicated to creating engaging content for kids and adults that fulfills the Company's mission, while the Company also offers products at wholesale and in non-plush consumer categories via licensing agreements with leading manufacturers. Build-A-Bear Workshop, Inc. (NYSE: BBW) posted total revenues of \$486.1 million for fiscal 2023. For more information, visit the Investor Relations section of [buildabear.com](http://buildabear.com).

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Source: Build-A-Bear Workshop, Inc.