# WASHINGTON, DC 20549 

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15 (d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) July 28, 2005<br>Build-A-Bear Workshop, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of Incorporation)

001-32320
(Commission
File Number)

43-1883836
(IRS Employer
Identification No.)

1954 Innerbelt Business Center Drive St. Louis, Missouri
(Address of Principal Executive Offices)

63114
(Zip Code)
(314) 423-8000
(Registrant's Telephone Number, Including Area Code)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
|_| Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
|_| Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

I_| Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

I_| Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

On July 28, 2005, Build-A-Bear Workshop, Inc. (the "Company") issued a press release announcing, among other things, total revenue, net income, net retail sales, gross margin and diluted earnings per share for the second quarter of fiscal 2005. The press release also included expected earnings and diluted earnings per share for the full year of fiscal 2005. A copy of the press release is furnished as Exhibit 99.1 hereto and is incorporated by reference herein. The description of the press release contained herein is qualified in its entirety by the full text of such exhibit.

In response to the request of certain investors and analysts for access to historical quarterly financial information and store data in order that they may perform various financial analyses, we are providing quarterly financial information for fiscal years 2003 and 2004 as Exhibit 99.2 hereto. As a result of becoming a public company in October 2004, portions of this quarterly information has not heretofore been available in publicly accessible reports. This financial information and selected store data has been prepared by management without the review of an independent registered public accounting firm. This information is condensed in nature and does not contain all of the information normally included in financial statements prepared in accordance with U.S. generally accepted accounting principles.

As previously disclosed, the Company determined, on February 25, 2005, that it would correct its then current method of accounting for rent holidays and landlord allowances in connection with its store and headquarters leases and restate prior period results. Please see the Company's annual report on Form 10-K filed with the Securities and Exchange Commission on March 29, 2005 for further information. All financial information included in Exhibit 99.2 hereto has been restated to reflect the impact of the changes noted above. The financial information for periods that were publicly presented prior to the restatement has been marked as restated in Exhibit 99.2.
Item 9.01 Financial Statements and Exhibits
(c) Exhibits


## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BUILD-A-BEAR WORKSHOP, INC.

By: /s/ Tina Klocke
Name: Tina Klocke
Title: Chief Financial Bear, Secretary and Treasurer
99.1 Press Release dated July 28, 2005
99.2 Interim financial information for the Company's 2003 and 2004 fiscal years.

ST. LOUIS--(BUSINESS WIRE)--July 28, 2005--Build-A-Bear Workshop, Inc. (NYSE: BBW):
-- Earnings per diluted share were \$0.17, include \$0.03 per diluted share for flagship store preopening costs.
-- First half net income increased $12 \%$ to $\$ 11.5$ million or $\$ 0.57$ per diluted share and includes $\$ 0.05$ for flagship store preopening costs.
-- Maintains guidance of $26 \%$ to $32 \%$ net income growth for fiscal 2005.

Build-A-Bear Workshop, Inc. (NYSE: BBW), an interactive entertainment retailer of customized stuffed animals, today announced earnings results for the fiscal 2005 second quarter and confirmed earnings guidance for the full year.

Total revenue for the fiscal 2005 second quarter (13 weeks ended July 2, 2005) was $\$ 73.7$ million, compared to $\$ 66.1$ million in the prior year's second quarter (13 weeks ended July 3, 2004). Second quarter net income of $\$ 3.5$ million, or $\$ 0.17$ per diluted share, on 20.2 million diluted shares outstanding, includes $\$ 0.03$ per diluted share of preopening costs related to the Company's new flagship store in New York City. In the second fiscal quarter of 2004, the Company reported net income of $\$ 4.9$ million, or $\$ 0.27$ per diluted share, on 18.0 million diluted shares outstanding.

The Company also reiterated full year net earnings guidance of $\$ 1.24$ to $\$ 1.30$ per diluted share.
"Strong new store sales performance combined with continued high merchandise margins helped drive our solid results in the second quarter," said Chairman and Chief Executive Bear, Maxine Clark. "We have opened 16 new Build-A-Bear Workshop stores through the first half of this year compared to eight in the first half of 2004. One of the keys to our continued growth is the sales and margins we are able to generate from new stores. That was certainly the case this quarter, and we remain confident that with the openings we plan for the second half, the planned higher spending on brand building and marketing, and ongoing expense control, we can grow full year net income by $26 \%$ to 32\%."

## Fiscal 2005 Second Quarter

Fiscal 2005 second quarter total revenue includes net retail sales of $\$ 73.3$ million, an increase of $\$ 7.4$ million or $11.2 \%$ compared to last year's second quarter. Net retail sales growth was primarily driven by the addition of new stores opened during the past twelve months partially offset by a decline in comparable store sales of $6.9 \%$. Second quarter total revenue includes international franchise fees and third-party licensing revenue totaling \$420,000, an increase of $\$ 230,000$ compared to last year's second quarter.

The second quarter net income reflected higher store preopening costs and the impact of comparable store sales declines on costs and expenses, partially offset by the impact of higher new store sales and increased interest income. Gross margin rate declined to $46.8 \%$ from $48.2 \%$ in the fiscal 2004 second quarter. Selling, general and administrative expense as a percent of total revenue increased to $37.4 \%$ from $35.8 \%$ as store payroll expense increased as a percent of revenue. Store preopening expense increased due to higher costs associated with the New York City flagship store opening, which totaled $\$ 0.9$ million pretax, or $\$ 0.03$ per diluted share, in the second quarter.

Second quarter 2005 was negatively affected when compared to the comparable quarter of last year because of the shift in the Easter holiday and associated school vacations, an important selling time for the company. In 2005, Easter sales were included in the first quarter; in 2004 Easter sales were included in the second quarter. Sales comparisons are also impacted by the Company's appearance on a syndicated talk show in February 2004 which had a positive impact on 2004 sales.

During the 2005 second quarter, the company opened 13 new Build-A-Bear Workshop(R) (BABW) retail stores in the United States and Canada, as planned, compared with opening seven new BABW stores during the 2004 second quarter. These new stores bring the total number of BABW stores at the end of the second quarter to 179 in the United States and 7 in Canada. During the quarter international franchisees opened four new international stores; international stores totaled 16 at the end of the second quarter.

On July 8, the Company officially opened its New York City flagship store located on 5th Avenue at 46th Street.

Total revenue for the fiscal 2005 first half ( 26 weeks ended July 2 , 2005) was $\$ 159.8$ million, up $17.7 \%$ compared to $\$ 135.7$ million in the 2004 first half ( 26 weeks ended July 3, 2004). First half net
income of $\$ 11.5$ million, or $\$ 0.57$ per diluted share, on 20.2 million diluted shares outstanding, includes $\$ 0.05$ per diluted share of flagship store preopening costs. In the first half of 2004, the Company reported net income of $\$ 10.2$ million, or $\$ 0.57$ per diluted share, on 17.9 million diluted shares outstanding.

Build-A-Bear Workshop expects to open a total of 30 new BABW stores in the United States and Canada in fiscal 2005. Plans also include opening three new friends 2 B made stores. International franchisees expect to open a total of 20 to 25 new stores in fiscal 2005.

## Outlook

The Company also re-confirmed its guidance for fiscal 2005 (52 weeks ended Dec. 31, 2005) net income in the range of $\$ 25.1$ million to $\$ 26.3$ million, representing net income growth of $26 \%$ to $32 \%$ compared to fiscal 2004. Diluted earnings per share (EPS) are expected to be in the range of $\$ 1.24$ to $\$ 1.30$. Comparable store sales for the year are expected to be flat with 2004.

The Company expects to begin expensing stock-based compensation in the first quarter of fiscal 2006 as required by SFAS 123R, Share-Based Payment.

Today's Conference Call Webcast
Today at 10:00 a.m. EDT, Build-A-Bear Workshop(R) will host a live audio webcast of its discussion with the investment community regarding the company's fiscal 2005 second quarter results. The webcast can be accessed at http://ir.buildabear.com. Following the live discussion, a replay of the webcast will be available until the next quarterly conference call.

About Build-A-Bear Workshop, Inc.
Build-A-Bear Workshop, Inc. (NYSE: BBW), with fiscal 2004 total revenue of $\$ 302$ million, is the only national company that offers Guests an interactive make-your-own-stuffed animal retail-entertainment experience. The first store opened in St. Louis in 1997; the company currently operates over 190 stores in the United States and Canada. With the opening of its store in Sheffield, England, in the fall of 2003 and the addition of international stores in Japan, Denmark, Australia, South Korea and France, Build-A-Bear Workshop has become the global leader in the teddy bear business. In November 2004, the company opened two friends 2B made(R) stores, the newest concept based on the doll-making experience. For more information about the company and its products, call 888.560.BEAR (2327) or visit the company's award-winning Web site at www. buildabear.com.

## Forward-Looking Statements

Statements in this news release expressing or indicating the beliefs and expectations of management regarding future performance are forward-looking statements including, without limitation, company financial performance, sales growth, new store openings, any other plans, objectives, expectations and intentions contained in this release that are not historical facts. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks and uncertainties include, without limitation, those detailed in our 2004 annual report on Form 10-K filed with the SEC on March 29, 2005 under the caption "Risk Factors" and the following: (1) we may be unable to generate comparable store sales growth; (2) our marketing initiatives may not be effective in generating sufficient levels of brand awareness and Guest traffic; (3) we may be unable open new stores to effectively manage our growth; (4) we may be unable to effectively manage our international franchises or laws relating to those franchises may change; (5) we may be unable to generate interest in and demand for our interactive retail experience, or to identify and respond to consumer preferences in a timely fashion; (6) customer traffic may decrease in the shopping malls where we are located, on which we depend to attract Guests to our stores; (7) general economic conditions may decrease, which could lead to reduced consumer demand for our products; (8) our market share could be adversely affected by a significant number of competitors; (9) we may lose key personnel, be unable to hire qualified additional personnel, or experience turnover of our management team; (10) the ability of our principal vendors to deliver merchandise may be disrupted; (11) the availability and costs of our products could be adversely affected by risks associated with international manufacturing and trade; (12) third parties that manage our warehousing and distribution functions may perform poorly; (13) we may fail to renew, register or otherwise protect our trademarks or other intellectual property; (14) we may have disputes with, or be sued by, third parties for infringement or misappropriation of their proprietary rights; (15) we may be unable to renew or replace our store leases, or enter into leases for new stores on favorable terms, or may violate the terms of our current leases; (16) we may experience failures in our communications or information systems; (17) terrorism
or the uncertainty of future terrorist attacks or war could reduce consumer confidence and mall traffic; (18) we may become subject to challenges relating to overtime pay or other regulations relating to our employees; (19) we may suffer negative publicity or be sued due to violations of labor laws or unethical practices by manufacturers of our merchandise, and (20) we may improperly obtain or be unable to protect information from our Guests in violation of privacy or security laws or expectations.

These risks, uncertainties and other factors may adversely affect our business, growth, financial condition or profitability, or subject us to potential liability, and cause our actual results, performance or achievements to be materially different from those expressed or implied by our forward-looking statements. We do not undertake any obligation or plan to update these forward-looking statements, even though our situation may change.

BUILD-A-BEAR WORKSHOP, INC. AND SUBSIDIARIES
Unaudited Condensed Consolidated Statements of Operations (dollars in thousands, except share and per share data)

(1) Selected statement of operations data expressed as a percentage of total revenues, except cost of merchandise sold which is expressed as a percentage of net retail sales. Percentages will not total due to cost of merchandise sold being expressed as a percentage of net retail sales and rounding.

Unaudited Condensed Consolidated Statements of Operations (dollars in thousands, except share and per share data)

| Revenues: |  |  | (restated) |  |
| :---: | :---: | :---: | :---: | :---: |
| Net retail sales | \$ 159, 002 | 99.5 \% | \$ 135,420 | 99.8 \% |
| Franchise fees | 640 | 0.4 | 307 | 0.2 |
| Licensing revenue | 116 | 0.1 | -- | 0.0 |
| Total revenues | 159,758 | 100.0 | 135,727 | 100.0 |
| Costs and expenses: |  |  |  |  |
| Cost of merchandise sold | 81,558 | 51.3 | 70,046 | 51.7 |
| Selling, general and administrative | 57,190 | 35.8 | 48,632 | 35.8 |
| Interest expense |  |  |  |  |
|  |  |  |  |  |
| Total costs and expenses | 141,119 | 88.3 | 119,285 | 87.9 |
| Income before income taxes 18,639 11.7 16,442 12.1 |  |  |  |  |
| Income tax expense | 7,176 | 4.5 | 6,248 | 4.6 |
| Net income | 11,463 | 7.2 | 10,194 | 7.5 |
| Cumulative dividends and accretion of redeemable preferred stock |  |  |  |  |
| Cumulative dividends of nonredeemable preferred stock |  |  |  |  |
| Net income available to common and participating |  |  |  |  |
| Net income allocated to |  |  |  |  |
| ```Net income allocated to participating preferred stockholders``` |  |  |  |  |
| Earnings per common share: |  |  |  |  |
| Diluted | \$ 0.57 |  | \$ 0.57 |  |
| Shares used in computing |  |  |  |  |
| Basic | 19,538,111 |  | 284,731 |  |
| Diluted | 20,173,764 |  | 17,938,328 |  |

(1) Selected statement of operations data expressed as a percentage of total revenues, except cost of merchandise sold which is expressed as a percentage of net retail sales. Percentages will not total due to cost of merchandise sold being expressed as a percentage of net retail sales and rounding.

> BUILD-A-BEAR WORKSHOP, INC. AND SUBSIDIARIES
> Unaudited Condensed Consolidated Balance Sheets (dollars in thousands, except share and per share data)
July 2, January 1, July 3,
200520052004

ASSETS

| Current assets: |  |  |  |  |  | stated) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents | \$ | 47,961 | \$ | 67,327 | \$ | 26,315 |
| Inventories |  | 35,806 |  | 30,791 |  | 29,948 |
| Receivables |  | 4,752 |  | 3,792 |  | 1,875 |
| Prepaid expenses and other current assets |  | 8,493 |  | 5,320 |  | 4,501 |
| Deferred tax assets |  | 2,958 |  | 2,725 |  | 2,030 |
| Total current assets |  | 99,970 |  | 109,955 |  | 64,669 |
| Property and equipment, net |  | 83,730 |  | 75,815 |  | 73,079 |

Goodwill


Other intangible assets, net Other assets, net

Total Assets
-

LIABILITIES AND STOCKHOLDERS' EQUITY

| Accounts payable | \$ | 17,205 | \$ | 25,767 | \$21,367 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Accrued expenses |  | 4,932 |  | 13,966 | 9,981 |
| Other current liabilities |  | 17,078 |  | 22, 222 | 11,675 |
| Total current liabilities |  | 39,215 |  | 61,955 | 43, 023 |
| Deferred franchise revenue |  | 2,177 |  | 2,075 | 1,864 |
| Deferred rent |  | 29,677 |  | 26,426 | 24,372 |
| Other liabilities |  | 659 |  | 732 | 803 |
| Deferred tax liabilities |  | 3,996 |  | 2,539 | 3,362 |
| Redeemable preferred stock, at redemption price |  | - |  | - | 38,875 |
| Stockholders' equity: |  |  |  |  |  |
| Nonredeemable preferred stock, at par value |  | - |  | - | 94 |
| Common stock, par value \$0.01 per share |  | 199 |  | 196 | 7 |
| Additional paid-in capital |  | 81,561 |  | 77,708 | 10,928 |
| Retained earnings |  | 30,849 |  | 19,386 | 19,858 |
| Notes receivable from officers |  | (148) |  | (1,770) | $(1,868)$ |
| Unearned compensation |  | (1,042) |  | (10) | - |
| Total stockholders' equity |  | 111,419 |  | 95,510 | 29,019 |
| Total Liabilities and Stockholders Equity | \$ | 187,143 | \$ | 189,237 | \$ 141, 318 |

BUILD-A-BEAR WORKSHOP, INC. AND SUBSIDIARIES
Unaudited Condensed Consolidated Statements of Cash Flows
(dollars in thousands)

Cash flows from operating activities:
Net income
Adjustments to reconcile net income to net cash from operating activities: Depreciation and amortization

| 26 Weeks | 26 Weeks |
| :---: | :---: |
| Ended | Ended |
| July 2, | July 3, |
| 2005 | 2004 |
|  | (restated) |
| 11,463 | \$ 10,194 |

Deferred taxes
Tax benefit from exercise of non-qualified options Loss on disposal of property and equipment Stock-based compensation Change in assets and liabilities:

Inventories
Receivables
Prepaid expenses and other current assets Accounts payable
Accrued expenses and other liabilities
Net cash provided (used) by operating activities

Cash flows from investing activities:
Purchases of property and equipment
Proceeds from sale of property and equipment
Purchases of other assets
Net cash used in investing activities
Cash flows from financing activities:
Exercise of employee stock options and employee stock purchases
Collection of note receivable from officer
Net cash provided by financing activities

Net increase (decrease) in cash and cash equivalents

| 8,517 | 7,125 |
| ---: | ---: |
| 1,224 | $(357)$ |
| 2,095 | 410 |
| 209 | 142 |
| 215 | 94 |


| $(5,015)$ | $(7,375)$ |
| :---: | :---: |
| (945) | 288 |
| $(3,173)$ | (286) |
| $(8,562)$ | (455) |
| $(13,109)$ | 2,723 |
| $(7,081)$ | 12,503 |


| $(16,091)$ | $(6,132)$ |
| :---: | :---: |
| 24 | - |
| (565) | (657) |
| $(16,632)$ | $(6,789)$ |

Cash and cash equivalents, beginning of period

BUILD-A-BEAR WORKSHOP, INC. AND SUBSIDIARIES
Unaudited Selected Financial and Store Data (dollars in thousands, except square foot data)

|  |  | 3 Weeks Ended July 2, 2005 | $\begin{gathered} 13 \text { Weeks } \\ \text { Ended } \\ \text { July 3, } \\ 2004 \end{gathered}$ |  | 6 Weeks Ended July 2, 2005 | $\begin{aligned} & 26 \text { Weeks } \\ & \text { Ended } \\ & \text { July 3, } \\ & 2004 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other financial data: |  |  |  |  |  |  |
| Gross margin (\$) (1) | \$ | 34,328 | 31,801 | \$ | 77,444 | 65,374 |
| Gross Margin (\%) (1) |  | 46.8\% | 48.2\% |  | 48.7\% | 48.3\% |
| Capital expenditures (2) | \$ | 10,590 | 3,729 | \$ | 16,091 | 6,132 |
| Depreciation and amortization | \$ | 4,352 | 3,582 | \$ | 8,517 | 7,125 |
| Store data (3) : |  |  |  |  |  |  |
| Number of stores at end of period |  |  |  |  | 186 | 157 |
| Store square footage at end of period |  |  |  |  | 575,682 | 479, 042 |
| Comparable store sales change (\%) (4) |  | (6.9)\% | 12.9\% |  | (0.6)\% | 13.8\% |

(1) Gross margin represents net retail sales less cost of merchandise sold. Gross margin percentage represents gross margin divided by net retail sales.
(2) Capital expenditures consist of leasehold improvements, furniture and fixtures, and computer equipment and software purchases.
(3) Excludes our webstore and seasonal and event-based locations.
(4) Comparable store sales percentage changes are based on net retail sales and stores are considered comparable beginning in their thirteenth full month of operation.

CONTACT:
Build-A-Bear Workshop, Inc.
Investors:
Molly Salky, 314-423-8000, Ext. 5353
or
Media:
Jill Saunders, 314-423-8000, Ext. 5293
Website: www.buildabear.com

BUILD-A-BEAR WORKSHOP, INC. AND SUBSIDIARIES
Unaudited Condensed Consolidated Balance Sheets (dollars in thousands, except share and per share data)

| $\begin{gathered} \text { March } 29, \\ 2003 \end{gathered}$ | $\begin{gathered} \text { June } 28, \\ 2003 \end{gathered}$ | $\begin{aligned} & \text { September } 27, \\ & 2003 \end{aligned}$ | $\begin{gathered} \text { January } 3, \\ 2004 \end{gathered}$ |
| :---: | :---: | :---: | :---: |

ASSETS

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents | \$8,563 | \$3,685 | \$4, 027 | \$20, 601 |
| Inventories | 20,684 | 21,613 | 19,286 | 22,573 |
| Receivables | 635 | 1,843 | 2,745 | 2,163 |
| Prepaid expenses and other current assets | 994 | 926 | 2,908 | 4,215 |
| Deferred tax assets | 1,999 | 1,981 | 2,213 | 1,531 |
| Total current assets | 32,875 | 30,048 | 31,179 | 51,083 |
| Property and equipment, net | 62,516 | 67,809 | 72,919 | 73,635 |
| Goodwill | 197 | 297 | 97 | 97 |
| Other intangible assets | 1,245 | 1,241 | 1,254 | 1,493 |
| Other assets, net | 1,583 | 1,693 | 1,827 | 1,902 |
| Total Assets | \$98,416 | \$101, 088 | \$107, 276 | \$128, 210 |

LIABILITIES AND STOCKHOLDERS' EQUITY

| Current liabilities: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$14,106 | \$15,403 | \$15,348 | \$21, 822 |
| Accrued expenses | 3,887 | 2,468 | 2,794 | 6,366 |
| Other current liabilities | 8,050 | 7,978 | 8,437 | 12,432 |
| Total current liabilities | 26,043 | 25,849 | 26,579 | 40,620 |
| Deferred franchise revenue | 938 | 989 | 1,530 | 1,957 |
| Deferred rent | 17,600 | 19,777 | 22,863 | 23,801 |
| Other liabilities | - | - | - | 877 |
| Deferred tax liabilities | 2,399 | 2,719 | 3,824 | 3,220 |
| Minority interest | 5 | 5 | - | - |
| Redeemable preferred stock, at redemption price | 36,412 | 36,905 | 37,397 | 37,890 |
| Stockholders' equity: |  |  |  |  |
| Nonredeemable preferred stock, at par value | 94 | 94 | 94 | 94 |
| Common stock, par value $\$ 0.01$ per share. | 5 | 5 | 5 | 5 |
| Additional paid-in capital | 10,843 | 10,866 | 10,895 | 10,918 |
| Retained earnings | 5,828 | 5,653 | 5,887 | 10,649 |
| Notes receivable from officers | $(1,751)$ | $(1,774)$ | $(1,798)$ | $(1,821)$ |
| Total stockholders' equity | 15,019 | 14,844 | 15,083 | 19,845 |
| Total Liabilities and Stockholders' |  |  |  |  |
| Equity | \$98,416 | \$101, 088 | \$107, 276 | \$128, 210 |

BUILD-A-BEAR WORKSHOP, INC. AND SUBSIDIARIES Unaudited Condensed Consolidated Statements of Operations (dollars in thousands, except share and per share data)

| 13 Weeks | 13 Weeks | 13 Weeks | 14 Weeks |
| :---: | :---: | :---: | :---: |
| Ended | Ended | Ended | Ended |
| March 29, | June 28, | September 27, | January 3, |
| 2003 | 2003 | 2003 | 2004 |
|  |  | (restated) |  |
| \$47, 810 | \$44, 678 | \$47,904 | \$73, 035 |
| 48 | 48 | 59 | 90 |


| Total revenues | 47,858 | 44,726 | 47,963 | 73,125 |
| :---: | :---: | :---: | :---: | :---: |
| Costs and expenses: |  |  |  |  |
| Costs of merchandise sold | 26,255 | 25,536 | 27,418 | 37,078 |
| Selling, general, and administrative | 18,920 | 17,164 | 17,846 | 27,161 |
| Store preopening | 478 | 1,495 | 1,514 | 372 |
| Interest expense (income), net | (36) | (18) | (7) | 3 |
| Total costs and expenses | 45,617 | 44,177 | 46,771 | 64,614 |
| Income before income taxes | 2,241 | 549 | 1,192 | 8,511 |
| Income tax expense | 920 | 232 | 466 | 3,257 |
| Net income | 1,321 | 317 | 726 | 5,254 |
| Cumulative dividends and accretion of redeemable preferred stock | 493 | 492 | 493 | 492 |
| Cumulative dividends of nonredeemable preferred stock | 114 | 114 | 114 | 113 |
| Net income available to common and participating preferred stockholders | \$714 | \$(289) | \$119 | \$4,649 |
| Net income allocated to common stockholders | \$16 | \$(289) | \$3 | \$104 |
| Net income allocated to participating |  |  |  |  |
| Earnings per common share: |  |  |  |  |
| Basic | \$0.07 | \$(1.33) | \$0.01 | \$0.48 |
| Diluted | \$0.07 | \$(1.33) | \$0.01 | \$0.30 |
| Shares used in computing common per share amounts: |  |  |  |  |
| Diluted | 585,795 | 217,519 | 9,365,119 | 17,759, 083 |
| Store data |  |  |  |  |
| Number of stores at end of period | 109 | 123 | 143 | 150 |
| Store square footage at end of period | 347,486 | 388,853 | 443,142 | 462,484 |
| Comparable store sales change (\%) (2) | (17.4)\% | (15.6)\% | (19.0)\% | (12.5)\% |

Purchases of property and equipment
Purchases of other assets
Purchase of minority interest in subsidiary

Cash flows from financing activities:
Net cash provided by financing activities
Net increase in cash and cash equivalents
Cash and cash equivalents, beginning of period
Cash and cash equivalents, end of period

| $(7,301)$ | $(12,181)$ | $(11,839)$ | 4,735 |
| :---: | :---: | :---: | :---: |
| 15,866 | 15,866 | 15,866 | 15,866 |
| \$8,565 | \$3,685 | \$4, 027 | \$20,601 |

BUILD-A-BEAR WORKSHOP, INC. AND SUBSIDIARIES
Unaudited Condensed Consolidated Balance Sheets (dollars in thousands, except share and per share data)


## ASSETS

| Current assets: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents | \$28, 623 | \$26,315 | \$15,745 | \$67,327 |
| Inventories | 19,484 | 29,948 | 29,435 | 30,791 |
| Receivables | 1,061 | 1,875 | 3,124 | 3,792 |
| Prepaid expenses and other current assets | 3,617 | 4,501 | 5,180 | 5,320 |
| Deferred tax assets | 1,754 | 2,030 | 2,192 | 2,725 |
| Total current assets | 54,539 | 64,669 | 55,676 | 109,955 |
| Property and equipment, net | 72,777 | 73,079 | 74,694 | 75,815 |
| Goodwill | 97 | 97 | 97 | - |
| Other intangible assets | 1,486 | 1,484 | 1,442 | 1,411 |
| Other assets, net | 1,926 | 1,989 | 2,041 | 2,056 |
| Total Assets | \$130, 825 | \$141, 318 | \$133,950 | \$189, 237 |

LIABILITIES AND STOCKHOLDERS' EQUITY

| Current liabilities: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$18, 088 | \$21,367 | \$17, 694 | \$25,767 |
| Accrued expenses | 10,111 | 9,981 | 9,995 | 13,966 |
| Other current liabilities | 11,473 | 11,675 | 12,485 | 22,222 |
| Total current liabilities | 39,672 | 43, 023 | 40,174 | 61,955 |
| Deferred franchise revenue | 1,905 | 1,864 | 2,152 | 2,075 |
| Deferred rent | 22,187 | 24,372 | 25,567 | 26,426 |
| Other liabilities | 840 | 803 | 768 | 732 |
| Deferred tax liabilities | 3,175 | 3,362 | 3,403 | 2,539 |
| Redeemable preferred stock, at redemption price | 38,382 | 38,875 | 39,032 | - |
| Stockholders' equity: |  |  |  |  |
| Nonredeemable preferred stock, at par value | 94 | 94 | 94 | - |
| Common stock, par value $\$ 0.01$ per share. | 5 | 7 | 7 | 196 |
| Additional paid-in capital | 10,967 | 10,928 | 12,831 | 77,708 |
| Retained earnings | 15,442 | 19,858 | 13,203 | 19,386 |
| Notes receivable from officers | $(1,844)$ | $(1,868)$ | $(1,891)$ | $(1,770)$ |
| Unearned compensation | - | - | $(1,390)$ | (10) |
| Total stockholders' equity | 24,664 | 29,019 | 22,854 | 95,510 |
| Total Liabilities and Stockholders' |  |  |  |  |
| Equity | \$130, 825 | \$141, 318 | \$133, 950 | \$189, 237 |


|  | $\begin{aligned} & 13 \text { Weeks } \\ & \text { Ended } \\ & \text { April } 3, \\ & 2004 \end{aligned}$ | $\begin{gathered} 13 \text { Weeks } \\ \text { Ended } \\ \text { July 3, } \\ 2004 \end{gathered}$ | ```13 Weeks Ended October 2, 2004``` | $\begin{aligned} & 13 \text { Weeks } \\ & \text { Ended } \\ & \text { January 1, } \\ & 2005 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | (restated) |  |
| Revenues: |  |  |  |  |
| Net retail sales | \$69,495 | \$65,924 | \$66, 214 | \$98,836 |
| Franchise fees | 117 | 190 | 191 | 348 |
| Licensing revenue | - | - | 102 | 245 |
| Total revenues | 69,612 | 66,114 | 66,507 | 99,429 |
| Costs and expenses: |  |  |  |  |
| Cost of merchandise sold | 35,922 | 34,124 | 34,822 | 46,720 |
| Selling, general, and administrative | 24,993 | 23,638 | 25,145 | 41,532 |
| Store preopening | 212 | 493 | 767 | 714 |
| Impairment charge (credit) | - | - | - | (54) |
| Interest expense (income), net | (39) | (59) | (72) | (129) |
| Total costs and expenses | 61, 088 | 58,196 | 60,662 | 88,783 |
| Income before income taxes | 8,524 | 7,918 | 5,845 | 10,646 |
| Income tax expense | 3,239 | 3, 009 | 2,342 | 4,344 |
| Net income | 5,285 | 4,909 | 3,503 | 6,302 |
| Cumulative dividends and accretion of redeemable preferred stock | 492 | 493 | 152 | 125 |
| Cumulative dividends of nonredeemable preferred stock | 114 | 114 | 35 | - |
| ```Net income available to common and participating preferred stockholders``` | \$4,679 | \$4,302 | \$3,316 | \$6,177 |
| Net income allocated to common |  |  |  |  |
| Net income allocated to participating preferred stockholders | \$4,575 | \$4,147 | \$3,176 | \$- |
| Earnings per common share: |  |  |  |  |
| Basic | \$0.48 | \$0.44 | \$0.34 | \$0.45 |
| Diluted | \$0.30 | \$0.27 | \$0.19 | \$0.32 |
| Shares used in computing common per share amounts: |  |  |  |  |
| Basic | 217,519 | 354,931 | 419,218 | 13,870,389 |
| Diluted | 17,858,276 | 18,021, 047 | 18,528,825 | 19,650,953 |
| Store data |  |  |  |  |
| (1) : |  |  |  |  |
| Number of stores at end of period | 151 \# | 157 | 164 | 170 |
| Store square footage at end of period | 464,972 \# | 479,042 | 497,385 | 514,986 |
| Comparable store sales change (\%) (2) | 14.8\% | 12.9\% | 18.8\% | 23.3\% |

(1) Excludes our webstore and seasonal and event-based locations.
(2) Comparable store sales percentage changes are based on net retail sales and stores are considered comparable beginning in their thirteenth full month of operation.

BUILD-A-BEAR WORKSHOP, INC. AND SUBSIDIARIES Unaudited Condensed Consolidated Statements of Cash Flows (dollars in thousands)

| 13 Weeks | 26 Weeks | 39 Weeks | 52 Weeks |
| :---: | :---: | :---: | :---: |
| Ended | Ended | Ended | Ended |
| April 3, | July 3, | October 2, | January 1, |


|  | 2004 | 2004 | 2004 | 2005 |
| :---: | :---: | :---: | :---: | :---: |
|  |  | (restated) | (restated) |  |
| Cash flows from operating activities: |  |  |  |  |
| Net income | \$5,285 | \$10,194 | \$13, 697 | \$19,999 |
| Adjustments to reconcile net income |  |  |  |  |
| to net cash from operating activities: |  |  |  |  |
| Depreciation and amortization | 3,543 | 7,125 | 10,817 | 14,948 |
| Deferred taxes | (268) | (357) | (478) | $(1,875)$ |
| Tax benefit from exercise of nonqualified options | - | 410 | 410 | 410 |
| Loss on disposal of property and equipment | - | 142 | 269 | 533 |
| Impairment of goodwill | - | - | - | 97 |
| Impairment charge (credit) | - | - | - | (54) |
| Stock-based compensation | 26 | 94 | 584 | 1,974 |
| Change in assets and liabilities: |  |  |  |  |
| Inventories | 3,089 | $(7,375)$ | $(6,862)$ | $(8,218)$ |
| Receivables | 1,102 | 288 | (961) | $(1,629)$ |
| Prepaid expenses and other current assets | 598 | (286) | (965) | $(1,105)$ |
| Accounts payable | $(3,734)$ | (455) | $(4,128)$ | 3,998 |
| Accrued expenses and other |  |  |  |  |
| liabilities | 1,083 | 2,723 | 4,994 | 19,449 |
| Net cash provided by operating activities | 10,724 | 12,503 | 17,377 | 48,527 |
| Cash flows from investing activities: |  |  |  |  |
| Purchases of property and equipment | $(2,403)$ | $(6,132)$ | $(11,278)$ | $(16,494)$ |
| Purchases of other assets | (299) | (657) | (955) | $(1,238)$ |
| Net cash used in investing activities | $(2,702)$ | $(6,789)$ | $(12,233)$ | $(17,732)$ |
| Cash flows from financing activities: |  |  |  |  |
| Payment of cash dividend | - | - | $(10,000)$ | $(10,000)$ |
| Exercise of employee stock options | - | - |  | 52 |
| Collection of note receivable from officer | - | - | - | 144 |
| Proceeds from initial public offering, net of offering costs | - | - | - | 25,735 |
| Net cash provided by financing activities | - | - | $(10,000)$ | 15,931 |
| Net increase in cash and cash equivalents | 8,022 | 5,714 | $(4,856)$ | 46,726 |
| Cash and cash equivalents, beginning of period | 20,601 | 20,601 | 20,601 | 20,601 |
| Cash and cash equivalents, end of period | \$28,623 | \$26,315 | \$15,745 | \$67,327 |

