FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL							
	OMB Number:	3235-0287							
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l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Leonard Braden Michael</u>						2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title below) Officer (specify below)				
(Last) (First) (Middle) 65 E CEDAR - SUITE 2						3. Date of Earliest Transaction (Month/Day/Year) 09/19/2017										w) rmer Dire		belov	,
(Street) ZIONSVILLE IN 46077 (City) (State) (Zip)					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check App Line) X Form filed by One Reporting Person Form filed by More than One Report Person												son	
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye					on	2A. Deemed Execution Date,		,	3. Transaction Code (Instr.		Disposed of, or Benef 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			5. Amount of Securities Beneficially Owned Following		unt of ies ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
								Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 09/19/					17	7			S		17,500 ⁽¹⁾	D	\$9.02	92(1)	1,360,500			I	Holding of BML Investment Partners, L.P. ⁽³⁾
Common Stock 09/20/2017						7			S		4,881(2)	D	D \$8.9657 ⁽²⁾		1,355,619			I	Holding of BML Investment Partners, L.P. ⁽³⁾
Common Stock															141	,773 ⁽⁴⁾		D	
		Та	ble								sposed of, , converti				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec r) if an	Deemed ution Date, y th/Day/Year)	4. Trans. Code 8)	action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expi	ration	ercisable and Date y/Year)	7. Title Amour Securi Under Deriva Securi and 4)	nt of ities lying tive ity (Instr. :	De Se (In	s. Price of Derivative Gecurity Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly D	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exer	cisabl	Expiration e Date	Title	Amount or Number of Shares						

Explanation of Responses:

- 1. Represents the sale of shares in [159] separate transactions, ranging in price from \$9.00 to \$9.10, resulting in a weighted average sale price per share of \$9.0292. The reporting person will provide, upon request by the SEC staff, the Issuer or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range.
- 2. Represents the sale of shares in [47] separate transactions, ranging in price from \$8.95 to \$9.00, resulting in a weighted average sale price per share of \$8.9657. The reporting person will provide, upon request by the SEC staff, the Issuer or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range.
- 3. BML Capital Management, LLC ("BML Capital") serves as the general partner of BML Investment Partners, L.P., a Delaware limited partnership (the "Fund"), which is the direct owner of the subject shares. Mr. Leonard is the managing member of BML Capital, and exercises investment and voting control over the subject shares. Accordingly, shares owned directly by the Fund may be regarded as being beneficially owned by Mr. Leonard. Notwithstanding, Mr. Leonard disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein.
- 4. Reflects a reduction of 7,477 restricted shares that were forfeited in accordance with the terms of the applicable restricted stock award agreement following Reporting Person's resignation from the Board of Directors.

Braden Michael Leonard 09

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.