FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT	OF CHANGES IN BENEFICIAL	OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Clark Maxine						2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW]								5. Relationship of Reporting (Check all applicable) X Director Officer (give title			10% Ov	vner
(Last) (First) (Middle) C/O BUILD-A-BEAR WORKSHOP, INC. 1954 INNERBELT BUSINESS CENTER DRIVE				03	3. Date of Earliest Transaction (Month/Day/Year) 03/22/2011								CEBear & Chairman of the Board					
(Street)	UIS M	0	63114		_ 4. I _	It Ame	endment, I	Date o	if Original	Filed	(Month/Da	y/Year)	6. Lin	X Form	filed by One	e Repo	(Check Apporting Person	1
(City)	(S	tate)	(Zip)															
		Tal	ole I - No	n-Deri	ivativ	e Se	curitie	s Ac	quired,	Dis	posed o	f, or Be	neficia	ly Owned	l			
Date			nsaction n/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4					Form (D) o	m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	Price	Transac (Instr. 3	tion(s)			(Instr. 4)
Common Stock			03/2	3/22/2011				A		54,832	(1) A	(2)	33	333,622		D		
Common Stock			03/2	03/22/2011				F		2,597	3) D	\$6.2	21 331,025		D			
Common Stock			03/2	03/23/2011				F		3,993(3) D	\$6.2	26 327	27,032 ⁽⁴⁾		D		
Common Stock												1,7	78,783			Smart Stuff Inc.		
Common Stock											37,402			I S	Spouse			
			Table II -								osed of, convertib			/ Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date, Transacti Code (Ins					6. Date Ex Expiration (Month/Da	Date	of Securities		ties ng e Security	Derivative Security	9. Numbe derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	Code	v	(A)		Date Exercisab		Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (Right to Buy)	\$6.21	03/22/2011			A		44,412		03/22/201:	1 ⁽⁵⁾	03/22/2021	Common Stock	44,412	(6)	44,41	2	D	

Explanation of Responses:

- 1. Grant to reporting person of 54,832 shares of restricted stock. The shares vest in equal annual installments over four years from the date of the grant.
- 2. Price is not applicable to grants of restricted stock.
- 3. Shares surrendered in payment of tax withholding due upon vesting of restricted stock.
- 4. After giving effect to the transactions reported in this Form 4, Ms. Clark directly beneficially owns 85,681 shares of common stock and 241,351 shares of restricted stock along with 37,402 shares indirectly through her spouse and 1,778,783 shares indirectly through Smart Stuff, Inc. In addition, Ms. Clark holds vested options to purchase 189,278 shares and unvested options to purchase 153,528 shares of Build-A-Bear Workshop, Inc.'s common stock.
- 5. The options vest in equal annual installments over four years from the date of the grant.
- 6. Price is not applicable to acquisitions resulting from grants of stock options.

Remarks:

/s/ Maxine Clark

03/24/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.