April 1, 2009

Maxine Clark Chairman of the Board and Chief Executive Bear Build-A-Bear Workshop, Inc. 1954 Innerbelt Business Center Drive St. Louis, Missouri 63114

Re: Build-A-Bear Workshop, Inc.

Form 10-K for the Fiscal Year Ended December 29, 2007

Filed March 13, 2008

Definitive Proxy Statement on Schedule 14A

Filed April 8, 2008

Form 10-Q for the Fiscal Quarter Ended September 27, 2008

Filed November 6, 2008

File No. 001-32320

Dear Ms. Clark:

We have completed our review of the above-referenced filings and have no further comments at this time.

Sincerely,

H. Christopher Owings Assistant Director

cc: Meredith B. Cross WilmerHale LLP (202) 663-6363