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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

| I. Nume and Address of Reporting Leson |             |               | 2. Issuer Name and Ticker or Trading Symbol<br>BUILD A BEAR WORKSHOP INC [ BBW | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |                                 |                       |  |  |  |
|--|-------------|---------------|--|---|---------------------------------|-----------------------|--|--|--|
|  |             |               | ]  | X   | Director                        | 10% Owner             |  |  |  |
| (Last)                                 | (First)     | (Middle)      |  | x   | Officer (give title<br>below)   | Other (specify below) |  |  |  |
| C/O BUILD-A                            | <b>、</b> ,  | · · · · ·     | 3. Date of Earliest Transaction (Month/Day/Year)<br>04/16/2019                 |   | President an                    | nd CEO                |  |  |  |
| 1954 INNERB                            | ELT BUSINES | SS CENTER DR. |  |   |                                 |                       |  |  |  |
| (Street)                               |             |               | 4. If Amendment, Date of Original Filed (Month/Day/Year)                       | 6. Indi<br>Line)  | vidual or Joint/Group Fil       | ing (Check Applicable |  |  |  |
| ST. LOUIS                              | MO          | 63114         |  | X   | Form filed by One Re            | eporting Person       |  |  |  |
| (City)                                 | (State)     | (Zip)         | —  |   | Form filed by More th<br>Person | nan One Reporting     |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Code (Instr. |   | 4. Securities A<br>Disposed Of (<br>5) |               |       | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|--------------|---|--|---------------|-------|---|---|---|
|                                 |  |   | Code         | v | Amount                                 | (A) or<br>(D) | Price | Transaction(s)<br>(Instr. 3 and 4)  |   | (   |
| Common Stock                    | 04/16/2019                                 |   | A            |   | <b>95,8</b> 11 <sup>(1)</sup>          | Α             | (2)   | 353,877 <sup>(3)</sup>  | D   |   |

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   |     |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|-----|-----|--|---|-------|---|--|--|--|--|
|   |   |  |   | Code                         | v | (A) | (D) | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

### Explanation of Responses:

1. Grant to reporting person of 95,811 shares of restricted stock. The shares vest in equal annual installments on April 30, 2020, April 30, 2021 and April 30, 2022.

2. Price is not applicable to grants of restricted stock.

3. After giving effect to the transactions reported in this Form 4, Ms. John directly owns 167,318 shares of common stock and 186,559 shares of restricted stock of Build-A-Bear Workshop, Inc. In addition, Ms. John holds vested options to purchase 357,530 shares and unvested options to purchase 64,425 shares of Build-A-Bear Workshop, Inc.'s common stock.

#### **Remarks:**



\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

04/18/2019 Date