FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APP	OMB APPROVAL					
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

		or Sect	ion 30(n) of	the Investment Company Act of 19	940				
Name and Address of Reporting Person* Klocke Tina		2. Date of Event Requiring State (Month/Day/Yea 10/27/2004	ment	3. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW]					
	D BUILD-A-BEAR WORKSHOP, INC. 44 INNERBELT BUSINESS CENTRE			Relationship of Reporting Person(s) to Issuer (Check all applicable) Director			5. If Amendment, Date of Original Filed (Month/Day/Year) 10/29/2004		
DRIVE				CFBear, Treasurer & Secy			Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(Street) ST. LOUIS MO 63114						1 '''			
(City)	(State) (Zip)								
		Table I - Noi	n-Derivat	ive Securities Beneficial	ly Owned	,			
1. Title of Security (Instr. 4)				. Amount of Securities leneficially Owned (Instr. 4)	3. Ownersh Form: Direct or Indirect ((Instr. 5)	ct (D) (Instr. 5)			
Common Stock				20,491	D				
				Securities Beneficially nts, options, convertible		s)			
1. Title of Derivative Security (Instr. 4)		2. Date Exerc Expiration Day/ (Month/Day/	ate	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Employee Stoo	ck Option (right to buy)	04/03/2000	04/03/2010	Common Stock	100,000	0.465	D		
Employee Stoo	ck Option (right to buy)	02/28/2001 ⁽¹⁾	02/28/2011	Common Stock	23,000	6.04	D		
Employee Stoo	ck Option (right to buy)	09/13/2001 ⁽¹⁾	09/13/2011	Common Stock	15,000	6.1	D		
Employee Stoo	ck Option (right to buy)	04/24/2004 ⁽²⁾	04/24/2013	Common Stock	25,000	9.1	D		
Employee Stoo	ck Option (right to buy)	03/16/2005 ⁽²⁾	03/16/2014	Common Stock	25,000	8.78	D		
Series D-1 Con	nvertible Preferred Stock	(3)	(3)	Common Stock	3,870	(4)	I	Clark/Fox II, L.L.C.	
Series D-2 Cor	nvertible Preferred Stock	(3)	(3)	Common Stock	10,783	(5)	I	Clark/Fox II, L.L.C.	

Explanation of Responses:

- 1. The options vest 20% each year beginning on the date specified. All options will automatically vest upon the consummation of the Company's initial public offering.
- 2. The options vest 25% each year beginning on the date specified. All options will automatically vest upon the consummation of the Company's initial public offering.
- 3. Convertible upon demand. All shares of preferred stock will convert automatically upon consummation of the Company's initial public offering
- 4. 1.200083-to-1.
- 5. 1.188825-to-1.

/s/ Tina Klocke

11/01/2004

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.