

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Point72 Asset Management, L.P.</u>  (Last) (First) (Middle) 72 CUMMINGS POINT ROAD  (Street) STAMFORD CT 06902  (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 02/24/2017	3. Issuer Name and Ticker or Trading Symbol <u>BUILD A BEAR WORKSHOP INC [ BBW ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director <input checked="" type="checkbox"/> 10% Owner  Officer (give title below) Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	1,585,127	I	See Footnotes <sup>(1)(2)(3)</sup>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Equity Swap Agreement (Obligation to Buy)	(4)(5)	(4)(5)	Common Stock	4,700	11.924 <sup>(4)(5)</sup>	I	See Footnotes <sup>(1)(2)(3)(4)(5)</sup>
Equity Swap Agreement (Obligation to Buy)	(4)(5)	(4)(5)	Common Stock	2,471	11.4065 <sup>(4)(5)</sup>	I	See Footnotes <sup>(1)(2)(3)(4)(5)</sup>
Equity Swap Agreement (Obligation to Buy)	(4)(5)	(4)(5)	Common Stock	1,600	8.3 <sup>(4)(5)</sup>	I	See Footnotes <sup>(1)(2)(3)(4)(5)</sup>
Equity Swap Agreement (Obligation to Sell)	(6)(7)	(6)(7)	Common Stock	28	11.766 <sup>(6)(7)</sup>	I	See Footnotes <sup>(1)(2)(3)(6)(7)</sup>
Equity Swap Agreement (Obligation to Sell)	(6)(7)	(6)(7)	Common Stock	9,232	9.1161 <sup>(6)(7)</sup>	I	See Footnotes <sup>(1)(2)(3)(6)(7)</sup>

1. Name and Address of Reporting Person* <u>Point72 Asset Management, L.P.</u>  (Last) (First) (Middle) 72 CUMMINGS POINT ROAD  (Street) STAMFORD CT 06902  (City) (State) (Zip)
1. Name and Address of Reporting Person* <u>Point72 Capital Advisors, Inc.</u>  (Last) (First) (Middle) 72 CUMMINGS POINT ROAD  (Street) STAMFORD CT 06902  (City) (State) (Zip)
1. Name and Address of Reporting Person* <u>COHEN STEVEN A/SAC CAPITAL MGMT LP</u>

(Last) (First) (Middle)

72 CUMMINGS POINT ROAD

(Street)

STAMFORD

CT

06902

(City)

(State)

(Zip)

**Explanation of Responses:**

1. Pursuant to certain investment management agreements, Point72 Asset Management L.P. ("Point72 Asset Management") has or shares a pecuniary interest in securities held by an investment fund (the "Fund") it manages that is sub-advised by Cubist Systematic Strategies, LLC ("Cubist"). Point72 Capital Advisors Inc. is the general partner of Point72 Asset Management. Mr. Cohen is the sole shareholder of Point72 Capital Advisors, Inc. and the owner, indirectly through certain holding companies wholly-owned by Mr. Cohen, of all of the limited partnership interests of Point72 Asset Management. Cubist is not a Reporting Person hereunder or otherwise, with respect to the Issuer, subject to Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act").
2. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein, except to the extent of such Reporting Person's pecuniary interest therein. This filing shall not be deemed an admission that the Reporting Persons are subject to Section 16 of the Exchange Act, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of any securities reported herein for purposes of Section 16 of the Exchange Act or otherwise. The swap agreements described herein do not provide the Reporting Persons with any voting or dispositive power over any shares held by the counterparty and do not require the counterparty thereto to acquire, hold, vote or dispose of any shares of the Issuer.
3. (Continued from Footnote 2) Accordingly, the Reporting Persons disclaim any beneficial ownership of any shares of common stock of the Issuer that may be referenced in such swap agreements or any other securities that may be held from time to time by the counterparty to such swap agreements.
4. As of February 24, 2017, Cubist, on behalf of the Fund, was party to multiple equity swap agreements under which: (i) the Fund will be obligated to pay the counterparty any negative price performance of the shares of common stock of the Issuer subject to such swap, and (ii) the counterparty will be obligated to pay the Fund any positive price performance of the shares of common stock of the Issuer subject to such swap. Table II sets forth the position of the Reporting Persons under each swap agreement, under which the Fund has entered into multiple individual swap transactions, including the aggregate economic exposure based on the number of underlying shares of the Issuer and the weighted average unit cost per underlying share.
5. (Continued from Footnote 4) The Reporting Persons undertake to provide to any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold and each separate price with respect to each individual swap transaction.
6. As of February 24, 2017, Cubist, on behalf of the Fund, was party to multiple equity swap agreements under which: (i) the Fund will be obligated to pay the counterparty any positive price performance of the shares of common stock of the Issuer subject to such swap, and (ii) the counterparty will be obligated to pay the Fund any negative price performance of the shares of common stock of the Issuer subject to such swap. Table II sets forth the position of the Reporting Persons under each swap agreement, under which the Fund has entered into multiple individual swap transactions, including the aggregate economic exposure based on the number of underlying shares of the Issuer and the weighted average unit cost per underlying share.
7. (Continued from Footnote 6) The Reporting Persons undertake to provide to any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares and each separate price with respect to each individual swap transaction.

**Remarks:**

Point72 Asset Management,  
L.P. by Point72 Capital 03/06/2017  
Advisors, Inc. by /s/ Kevin J.  
O'Connor, Authorized Officer  
By Point72 Capital Advisors,  
Inc. by /s/ Kevin J. O'Connor, 03/06/2017  
Authorized Officer  
Steven A. Cohen by /s/ Kevin  
J. O'Connor, Authorized 03/06/2017  
Signatory

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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