FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b).

| Name and Address of Reporting Person* Todorovic Vojin | | | | | 2. Issuer Name and Ticker or Trading Symbol BUILD-A-BEAR WORKSHOP INC BBW | | | | | | | | | | k all app Direc | | | son(s) to Is 10% Ov Other (s | wner |
|---|--|---|---------|---|---|--|----------------------------------|---|-------------------------|--------|---|---|---------------------------------------|--|---|---|--|--|------|
| (Last) | (Fir LD-A-BE <i>A</i> | st) (M | Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/16/2024 | | | | | | | | Λ | below | thief Fina | ncial (| officer | |
| 415 SOUTH 18TH STREET | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | |
| (Street) ST. LOU | Street) ST. LOUIS MO 63103 | | | | | | | | | | | | | Х | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) (State) (Zip) | | | | | | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | | |
| | | | | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | |
| | | Table | I - Nor | n-Deriva | tive S | Secui | rities | Acq | uired, | Dis | posed of | , or E | Benefi | ciall | y Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | Executy/Year) if an | | Deemed ecution Date, ny onth/Day/Year) | | 3. Transaction Code (Instr. 8) 4. Securities Disposed Of 5) | | | es Acquired (A Of (D) (Instr. 3, | | 4 and Securi Benef Owner | | ies cially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | v | Amount | (A) (D) | or Pr | ce | | ed ction(s) 3 and 4) | | | (Instr. 4) | |
| Common Stock 04/ | | | | 04/16/ | /2024 | | | | A ⁽¹⁾ | | 6,363 | A | \ \$ | \$0 ⁽²⁾ 11 | | 116,856 ⁽³⁾ | | D | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion Date or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) | | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transaction Code (Instr. 8) | | of | ired r osed) : 3, 4 | 6. Date Exercis Expiration Dat (Month/Day/Ye | | te | 7. Title and Amount of Securities Underlying Derivative Security (In 3 and 4) | | De Se (In | Price of erivative ecurity estr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y G | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisa | able | Expiration Date | Title | Amour or Number of Shares | r | | | | | |

Explanation of Responses:

- 1. Grant to reporting person of 6,363 shares of restricted stock. The shares vest in equal installments on April 30, 2025, April 30, 2026, and April 30, 2027.
- 2. Price is not applicable to grants of restricted stock.
- 3. After giving effect to the transactions reported in this Form 4, Mr. Todorovic directly owns 92,819 shares of common stock and 24,037 shares of restricted stock of Build-A-Bear Workshop, Inc.

/s/ Eric R. Fencl, attorney-infact for Vojin Todorovic

04/18/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.