### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|             |      |       |

| Check this box if no longer subject to | S |
|--|---|
| Section 16. Form 4 or Form 5           |   |
| obligations may continue. See          |   |
| Instruction 1(b).                      |   |

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO               | VAL                                    |
|-------------------------|--|
| OMB Number:             | 3235-0287                              |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Clark Maxine  (Last) (First) (Middle)  C/O BUILD-A-BEAR WORKSHOP, INC.  1954 INNERBELT BUSINESS CENTER DRIVE |  |  |                              |         |   | 2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC  3. Date of Earliest Transaction (Month/Day/Year) 08/25/2014  4. If Amendment, Date of Original Filed (Month/Day/Year) |                                |                                   |                  |   |         |              |  |   | k all app<br>Direc<br>Offic<br>below                              | olicable)<br>otor<br>er (give title<br>w) | 1<br>(   | Person(s) to Issuer  10% Owner  Other (specify below)  Filing (Check Applicable |                         |
|--|--|--|------------------------------|---------|---|--|--------------------------------|-----------------------------------|------------------|---|---------|--------------|--|---|---|---|--|---|-------------------------|
| (Street) ST. LOU   |  |  | 53114<br>Zip)                |         |   |  |                                |                                   |                  |   |         |              | X  | X Form filed by One Reporting Person Form filed by More than One Reporting Person               |   |   |  |   |                         |
| (City)   | (31  |  |                              | n-Deriv | ative   | Sec  | uritie                         | s Acc                             | nuired           | Dis   | nosed o | of or B      | <br>Renefi                               | cially  | Own   | <u>-</u>                                  |  |   |                         |
| 1. Title of Security (Instr. 3)  2. Trans Date   |  |  | 2. Transac                   | ction   | tion 2A. Deemed Execution Date  |  | d<br>Date,                     | 3.<br>Transaction<br>Code (Instr. |                  | 4. Securities Acquired (A) o<br>Disposed Of (D) (Instr. 3, 4 a                    |         |              | r 5. Amount of                           |   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |   |                         |
|  |  |  |                              |         |   |  |                                |                                   | Code             | v   | Amount  | (A) o<br>(D) | Pric                                     | e   | Trans   | action(s)<br>3 and 4)                     |  |   | (Instr. 4)              |
| Common Stock 08/   |  |  |                              | 08/25/2 | 2014  |  |                                |                                   | S <sup>(1)</sup> |   | 67,304  | D            | \$1                                      | 3.09 <sup>(2)</sup>   | 100(3)  |   | D  |   |                         |
| Common   | Stock  |  |                              |         | 37,402 I  |  |                                |                                   |                  |   |         | Spouse       |  |   |   |   |  |   |                         |
| Common Stock   |  |  |                              |         |   |  |                                |                                   |                  |   |         |              |  |   | 1,3   | 303,783                                   | I  |   | Smart<br>Stuff,<br>Inc. |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |                              |         |   |  |                                |                                   |                  |   |         |              |  |   |   |   |  |   |                         |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | vative urity or Exercise Price of Derivative Security Date (Month/Day/Year)   Execution Date, if any (Month/Day/Year)   S                    |  | 4.<br>Transa<br>Code (<br>8) |         | Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |  | 6. Date<br>Expirati<br>(Month/ | on Da<br>Day/Yo                   |                  | Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |         | Der Sec (Ins | Price of<br>ivative<br>curity<br>str. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owner<br>Form:<br>Direct<br>or Indi<br>(I) (Ins                   | (D)<br>rect                               | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |                         |

### **Explanation of Responses:**

- 1. The transaction was effected pursuant to Rule 10b5-1 trading plans adopted by the Reporting Person.
- 2. The reporting price is the weighted average sale price per share for 144 transactions in which the sale prices range from \$12.65 to \$13.44 per share. The Reporting Person undertakes to provide full information regarding the number of shares sold at each separate sale price upon request of the Securities and Exchange Commission staff, the issuer or any security holder of the issuer.
- 3. After giving effect to the transactions reported in this Form 4, Ms. Clark directly beneficially owns 100 shares of common stock along with 37,402 shares indirectly through her spouse and 1,303,783 shares indirectly through Smart Stuff, Inc. of Build-A-Bear Workshop, Inc. Ms. Clark is the president and sole stockhoder of Smart Stuff, Inc.

# Remarks:

/s/ Eric Fencl, as Attorney-in-Fact for Maxine Clark

08/27/2014

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.