Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| Washington, D | .C. 20549 |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|
| OMB Number: 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

| | | | | | or Sec | tion 3 | 0(h) of the Ir | nvestme | nt Cor | npany Act o | of 194 | 40 | | | | | | | | |
|--|--|---------|---------------------------------|----------|---|--|-----------------------|--|---|-------------|---------------------|---|----------------|--|--|---|--|---|-------------|--|
| 1. Name and Address of Reporting Person* Kretchmar Jennifer | | | | | 2. Issuer Name and Ticker or Trading Symbol BUILD-A-BEAR WORKSHOP INC BBW | | | | | | | | heck a | all app Direc | nip of Reporting Person plicable) ector cer (give title | | son(s) to Issuer 10% Owner Other (specify | | | |
| (Last) | (Last) (First) (Middle) | | | | | | | | | | | \dashv | | below | <i>(</i>) | below) | | | | |
| C/O BUILD-A-BEAR WORKSHOP, INC. | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/30/2021 | | | | | | | | | | See R | emark | ζS | | | |
| 415 SOUTH 18TH STREET | | | | | | | | | | | - | | | 1:40 | -:: | (0) | P 11 | | | |
| (Chroch) | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) ST. LOUIS MO 63103 | | | | | | | | | | | | | | X Form filed by One Reporting Person | | | | | | |
| | | | | | | | | | | | | | | | Form Perso | filed by Mo on | re than | One Rep | orting | |
| (City) | (St | ate) (2 | Zip) | | | | | | | | | | | | | | | | | |
| | | Table | I - Nor | า-Deriva | tive S | ecur | ities Acq | uired, | Dis | posed of | , or | Ben | efici | ally (| Own | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | | Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acqui Disposed Of (D) (In 5) | | | quired) (Instr. | (A) or . 3, 4 a | , 4 and Securi | | ies cially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | | v | Amount | (A | A) or D) | Price | т | Transaction(s) (Instr. 3 and 4) | | | | (111541. 4) | |
| Common Stock 04/30/ | | | | | 2021 | | | F | | 4,382(1) | | D | \$8.0 | 04 167,870 ⁽²⁾ | | ,870 ⁽²⁾ | | D | | |
| | | Tal | | | | | ies Acqu varrants, | | | | | | | | wne | t | | | | |
| 1. Title of Derivative Security (Instr. 3) | vative Conversion Date urity or Exercise (Month/Day/Year) Execution Date, | | 4. Transac Code (In 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | | 8. Price of Derivative Security (Instr. 5) | | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | y D | .0. Ownership Form: Direct (D) or Indirect I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |

Explanation of Responses:

- 1. Shares surrendered in payment of tax withholding due upon vesting of restricted stock.
- 2. After giving effect to the transactions reported in this Form 4, Ms. Kretchmar directly owns 86,795 shares of common stock and 81,075 shares of restricted stock of Build-A-Bear Workshop, Inc. In addition, Ms. Kretchmar holds vested options to purchase 71,512 shares of Build-A-Bear Workshop, Inc.'s common stock.

(A) (D) Date Exercisable

Expiration Date

Remarks:

Chief Digital and Merchandising Officer

/s/ Eric R. Fencl, attorney-infact for Jennifer Kretchmar

Amount Number

of Shares

Title

05/04/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.