ST. LOUIS

(City)

(Last)

(Street)

CORAL SPRINGS FL

MO

(State)

(First) 5850 CORAL RIDGE DR., SUITE 309

1. Name and Address of Reporting Person\* Kanen Wealth Management LLC

63114

(Zip)

(Middle)

33076

FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

this box if no longer subject to	
n 16. Form 4 or Form 5	

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden

Check Section obligat

	ions may contir tion 1(b).	iue. See	Eil	ad nu	reuant	to Section	n 16(a)	of the	Sacur	ities Exch	οnαe Λα	t of 103/			r	nours per	response	e:	0.5	
msuuc	uon ±(b).		FIII							ompany A										
1. Name ar <u>Kanen</u>		Reporting Person*				r Name <b>a</b> LDAE				Symbol SHOP	INC	BBW		Relationshi heck all app	olicable)			) to Is		
,				-   1										Officer (give title				Other (specify		
(Last) (First) (Middle)			3.	3. Date of Earliest Transaction (Month/Day/Year)									belo	W)		b	elow)			
		R WORKSHOF BUSINESS CEN		0	9/30/	2019				-										
	NEKDELI I	DOSINESS CEN		_ 4.	If Am	endment.	Date of	f Origin	al File	ed (Month/	Dav/Ye	ar)	6.	Individual o	r Joint/C	Group Fil	ina (Che	eck A	oplicable	
(Street)								Ü		`		,		ne)		· y One Re	• .			
ST. LOU	IS M	0 (	53114											x Forn	n filed by	y More th				
(City)	(St	ate) (	Zip)											Pers	OH					
		Tab	e I - Non-Deri	vativ	re Se	curitie	s Acc	uired	l, Di	sposed	of, o	r Benefi	cia	lly Own	ed					
1. Title of	Security (Inst	r. 3)	2. Transaction Date (Month/Day/Yea	ar) E	2A. Deeme Execution I if any (Month/Day		Code	Transaction Code (Instr.				quired (A) or (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		Ownership		
							Code	v	Amo	ount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Inst	r. 4)	
																		Kan Wea		
Common	Stock		09/30/2019	9			P		3,0	)00 <sup>(1)(2)</sup>	A	\$3.1293	3 <sup>(3)</sup>	884,6	532	1		ı	nagement,	
Common	Stock			$\dagger$				$\dagger$	$\vdash$					52,5	84	Γ	)			
																		The		
Common	Stock													535,0	007	I		ı	otimo d, LP	
		Та	able II - Deriva (e.g., p									Seneficia ecuritie		/ Owned						
Derivative Conversion Date Exc Security Or Exercise (Month/Day/Year) if a		3A. Deemed Execution Date, if any (Month/Day/Year)		sactio e (Insti		ative rities ired osed	eer 6. Date I Expiration (Month/I)		Exercisable and		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)	9. Num derivat Securit Benefic Owned Followi Report Transa (Instr. 4	ive ies icially ing ed ction(s)		(D) rect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	e V	(A)		Date Exercis	sable	Expiratio Date	n Title	Amour or Number of Shares	er							
1. Name ar <u>Kanen</u>		Reporting Person*																		
		(E: 0)	0.000																	
	LD-A-BEA	(First) .R WORKSHOE BUSINESS CEN																		
(Street)																				

(City)	(State)	(Zip)						
1. Name and Address o								
(Last) 5850 CORAL RIDO	(First) GE DR., SUITE 309	(Middle)						
(Street) CORAL SPRINGS	FL	33076						
(City)	(State)	(Zip)						

## **Explanation of Responses:**

- 1. This Form 4 is filed jointly by David Kanen, Kanen Wealth Management, LLC ("KWM") and The Philotimo Fund, LP (collectively, the "Reporting Persons"). Each of the Reporting Persons may be deemed to be a member of a group that may be deemed to collectively beneficially own approximately 9.7% of the Issuer's outstanding shares of Common Stock. The filing of this Form 4 shall not be deemed an admission that the Reporting Persons are, for purposes of Section 13(d) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), the beneficial owners of any securities of the Issuer he or it does not directly own
- 2. Mr. Kanen beneficially owns, pursuant to the beneficial ownership rules of Section 13(d) of the Exchange Act, 1,472,223 shares of Common Stock, which represent approximately 9.7% of the Issuer's outstanding shares of Common Stock. Pursuant to such beneficial ownership rules, Mr. Kanen, as the managing member of KWM, may be deemed to beneficially own the 937,216 shares of Common Stock held in customer accounts managed by KWM (including the 52,584 shares held in Mr. Kanen's account) and the 535,007 shares of Common Stock held by The Philotimo Fund, LP, of which KWM is the general partner. Mr. Kanen expressly disclaims such beneficial ownership except to the extent of his pecuniary interest therein. Mr. Kanen does not have a pecuniary interest under Section 16 of the Exchange Act in the shares of Common Stock held in customer accounts managed by KWM other than the 52,584 shares held in Mr. Kanen's account.
- 3. The reporting price is the weighted average purchase price per share for 13 transactions in which the purchase prices range from \$3.12 to \$3.13 per share. The Reporting Persons undertake to provide full information regarding the number of shares sold at each separate sale price upon request of the Securities and Exchange Commission staff, the Issuer or any security holder of the Issuer.
- 4. KWM does not have a pecuniary interest in the shares of Common Stock held in customer accounts managed by KWM. The number reflected above excludes 52,584 shares held in Mr. Kanen's account as described in footnote 2 above.

## Remarks:

/s/ Eric Fencl, as Attorney-in-Fact for the Reporting Persons

10/01/2019

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.