FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|---------------------|----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-028 | | | | | | | | |
| Estimated average I | nurden | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP hours per response: 0.5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* EDNICH, EDNIC D. Control of the Cont | | | | | | 2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
|---|-------------------------|--------------------------|--------------|----------|----------------|--|------------------------|-----------|--|--------------------------------------|------------|--------------------|--------------------------|--------|---|------------------------------------|----------------------------|-------------------------|---------------|-------------------------|--|
| FENCL ERIC R | | | | | l - | 1 | | | | | | | | | | Direc | tor 10% O | | wner | | |
| (Last) (First) (Middle) | | | | | - 📙 | J | | | | | | | | | X | Office belov | | | Other (below) | (specify | |
| (Last) | ` | , | , | | 3. D | 3. Date of Earliest Transaction (Month/Day/Year) | | | | | | | | | | CAC |), Gen. Counsel & Sec | | | arv | |
| C/O BUILD-A-BEAR WORKSHOP, INC. | | | | | | 04/16/2019 | | | | | | | | | | | , | | | 5 | |
| 1954 INNERBELT BUSINESS CENTER DRIVE | | | | | | | | | | | | | | | | | | | | | |
| 1304 IMMERDELI DUSHMESS CEMTER DRIVE | | | | | / If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | |
| | | | | | - 4. " | 4. II Amenument, Date of Original Filed (Month/Day/Year) | | | | | | | | | Line) | | | | | | |
| (Street) | | | | | | | | | | | | | | - | X | Eorn | n filed by One | a Danorti | na Dare | on | |
| ST. LOU | IS M | 0 6 | 53114 | | | | | | | | | | | | Λ | | • | | • | | |
| | | | | | . | | | | | | | | | | Form filed by More than One Reporting Person | | | | | | |
| (City) | (St | ate) (| Zip) | | | | | | | | | | | | | | | | | | |
| | | Tabl | e I - No | n-Deriv | ative | Se | curitie | s Acq | uired, | Dis | posed o | f, or | Ben | eficia | ally | Owne | ed | | | | |
| 1 Title of 9 | Security (Inst | r 2) | | 2. Trans | action | tion 2A. Deemed 3. 4. Securi | | | | | | ities Acquired (A) | | | or 5. Amount of 6. Ownership | | | | 7. Nature | | |
| 1. Title of s | security (mst | 1. 3) | | Date | action | Execution Date, | | | Transaction Disposed Of (D) (Instr. 3, 4 | | | | | | | Form: D | orm: Direct | of Indirect | | | |
| (Month/Da | | | | | Day/Yea | ay/Year) if any (Month/Day/Year) | | | Code (Instr. 5) | | | | | Benefi | cially I Following | | O) or Indirect | Beneficial Ownership | | | |
| | | | | | | | | | | | | Repor | | | (i) (instr | l) (Instr. 4) | (Instr. 4) | | | | |
| | | | | | | | | | | l v | Amount | (A) or (D) | | Price | , | Transaction(s) (Instr. 3 and 4) | | | | ` , | |
| | | | | | | - | _ | | (0) | | | | (III3ti. 3 and 4) | | | | | | | | |
| Common Stock 04/16/2 | | | | | /2019 | | | | A | | 20,052(1) | | A | (2 | 2) | 170,982 ⁽³⁾ | | | | | |
| | | To | hlo II I | Dorivat | ivo S | 0011 | ritios | Λοαιιί | irod D | icne | osed of, | or D | onofi | oiall | · / O | wnod | | | | | |
| | | 10 | | | | | | | | | onvertib | | | | y O | viicu | | | | | |
| 1. Title of | 2. | 3. Transaction | 3A. Deemed 4 | | 4. | 4. | | 5. Number | | 6. Date Exercisable and 7. Title and | | | | 8.1 | 8. Pr | Price of 9. Number o | | of 10. | | 11. Nature | |
| Derivative | Conversion | Date (Month/Day/Year) | Execution | n Date, | Transa | | | | Expiration Date | | | Amount of | | | Derivative | | derivative | | nership | of Indirect | |
| Security (Instr. 3) | or Exercise Price of | | if any | | Code (8) | Instr. | | | (Month/Day/Year) | | | | Securities Underlying | | | ırity | Securities Beneficially | For | n: ct (D) | Beneficial Ownership | |
| (Instr. 3) Price of Derivative Security (Month/Day/Year) 8 | | | | | 0) | ' I | | Acquired | | | | | Derivative | | (Instr. 5) | | Owned | | or Indirect | (Instr. 4) | |
| | | | | | | (A) or | | | Security (Instr. | | | str. 3 | 3 | | Following | | nstr. 4) | () | | | |
| | | | | | | Disposed of (D) | | | | and 4) | | | | | | Reported Transaction | (e) | | | | |
| | | | | | | | (Instr. 3, 4 and 5) | | | | | | | | | (Instr. 4) | (3) | 1 | | | |
| | | | | | | | | | | | | | | [| | | | | | | |
| | | | | 1 | | | | | | | | | Am | ount | | | | | | | |
| | | | | | | | | | | | Expiration | | or | | | | | | | | |
| | 1 | | 1 | | - 1 | | | | Date | | | | Nur | nber | | | | | | | |
| | | | | | | v | (A) | | Exercisa | ble | Date | Title | | res | | | | | | | |

Explanation of Responses:

- 1. Grant to reporting person of 20,052 shares of restricted stock. The shares vest in equal annual installments on April 30, 2020, April 30, 2021 and April 30, 2022.
- 2. Price is not applicable to grants of restricted stock.
- 3. After giving effect to the transactions reported in this Form 4, Mr. Fencl directly owns 133,330 shares of common stock and 37,652 shares of restricted stock of Build-A-Bear Workshop, Inc. In addition, Mr. Fencl holds vested options to purchase 55,378 shares and unvested options to purchase 27,124 shares of Build-A-Bear Workshop, Inc.'s common stock.

Remarks:

/s/ Eric R. Fencl 04/18/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.