\Box

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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hours per response: 0.5

1. Name and Addres		Person*	2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
VEST FRAN	<u>K M JR</u>			X	Director	10% Owner			
P			—	4	Officer (give title	Other (specify			
(Last) 10 HALE STREI	(First) ET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/02/2004		below)	below)			
SUITE 205									
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)				X	Form filed by One Re	porting Person			
CHARLESTON	WV	25301			Form filed by More that Person	an One Reporting			
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	action Instr.	4. Securities A Disposed Of (Acquired D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	11/02/2004		С		410,557	A	(1)	410,557	I	Catterton Partners IV, L.P.	
Common Stock	11/02/2004		С		475,977	A	(1)	886,534	I	Catterton Partners IV, L.P.	
Common Stock	11/02/2004		С		696,863	A	(1)	1,583,397	I	Catterton Partners IV, L.P.	
Common Stock	11/02/2004		С		29,111	A	(1)	1,612,508	I	Catterton Partners IV, L.P.	
Common Stock	11/02/2004		s		974,098	D	\$18.6	638,410	I	Catterton Partners IV, L.P.	
Common Stock	11/02/2004		С		143,938	A	(1)	143,938	I	Catterton Partners IV-A, L.P.	
Common Stock	11/02/2004		С		166,873	A	(1)	310,811	I	Catterton Partners IV-A, L.P.	
Common Stock	11/02/2004		С		244,314	A	(1)	555,125	I	Catterton Partners IV-A, L.P.	
Common Stock	11/02/2004		С		10,205	A	(1)	565,330	I	Catterton Partners IV-A, L.P.	
Common Stock	11/02/2004		S		341,510	D	\$18.6	223,820	I	Catterton Partners IV-A, L.P.	
Common Stock	11/02/2004		с		10,035	A	(1)	10,035	I	Catterton Partners IV-B, L.P.	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities / Disposed Of (Acquired D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Benorted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(instr. 4)		
Common Stock	11/02/2004		С		11,634	A	(1)	21,669	I	Catterton Partners IV-B, L.P.		
Common Stock	11/02/2004		С		17,032	A	(1)	38,701	I	Catterton Partners IV-B, L.P.		
Common Stock	11/02/2004		С		711	A	(1)	39,412	I	Catterton Partners IV-B, L.P.		
Common Stock	11/02/2004		S		23,808	D	\$18.6	15,604	I	Catterton Partners IV-B, L.P.		
Common Stock	11/02/2004		С		12,111	A	(1)	12,111	I	Catterton Partners IV Special Purpose, L.P.		
Common Stock	11/02/2004		С		14,041	A	(1)	26,152	I	Catterton Partners IV Special Purpose, L.P.		
Common Stock	11/02/2004		С		21,311	A	(1)	47,463	I	Catterton Partners IV Special Purpose, L.P.		
Common Stock	11/02/2004		С		889	A	(1)	48,352	I	Catterton Partners IV Special Purpose, L.P.		
Common Stock	11/02/2004		S		29,210	D	\$18.6	19,142	I	Catterton Partners IV Special Purpose, L.P.		
Common Stock	11/02/2004		С		346,109	A	(1)	346,109	I	Catterton Partners IV Offshore, L.P.		
Common Stock	11/02/2004		С		401,261	A	(1)	747,370	I	Catterton Partners IV Offshore, L.P.		
Common Stock	11/02/2004		С		587,473	A	(1)	1,334,843	I	Catterton Partners IV Offshore, L.P.		

1 Title of C	Security (Inct		ble I - No		INSACTION			eemed	quirea,	SIG	-	ies Acquire	-	5. Amoun	t of	6. Ownership	7. Nature of
1. Title of Security (Instr. 3)			Date Execution (Month/Day/Year) if any			Execution Date, if any (Month/Day/Year) Transact Code (In: 8)						r. 3, 4 and 5)		s Ily ollowing	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Transacti (Instr. 3 a	on(s)		(
Common Stock					11/02/2004				С		24,541 A		(1)	1,359,384		I	Catterton Partners IV Offshore, L.P.
Common Stock					/02/20()4			S		821,18	39 D	\$18.6	538,	,195	I	Catterton Partners IV Offshore, L.P.
			Table II -											Dwned	!		
1. Title of Derivative Security (Instr. 3)	1. Title of 2. 3. Transaction 3A. Deem Derivative Conversion Date Execution Security or Exercise (Month/Day/Year) if any			(e.g., puts ed 4. Date, Trans Code		action	5. Number of Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)			of Securities		8. Price of Derivative Security (Instr. 5)	9. Number o derivative Securities Beneficially Owned Following Reported	Ownersh Form:	Beneficial Ownership t (Instr. 4)
									Date		Expiration		Amount or Number		(Instr. 4)		
					Code	v	(A)	(D)	Exercisat		Date	Title	of Shares		<u> </u>	_	_
Series A-5 Convertible Preferred Stock	(3)	11/02/2004			с			315,005	(2)		(2)	Common Stock	410,557	(1)	0	I	Catterton Partners IV, L.P.
Series B-4 Convertible Preferred Stock	(4)	11/02/2004			С			475,977	(2)		(2)	Common Stock	475 , 977	(1)	0	I	Catterton Partners IV, L.P.
Series D-1 Convertible Preferred Stock	(5)	11/02/2004			С			580,679	(2)		(2)	Common Stock	696,863	(1)	0	I	Catterton Partners IV, L.P.
Series D-3 Convertible Preferred Stock	(6)	11/02/2004			С			24,606	(2)		(2)	Common Stock	29,111	(1)	0	I	Catterton Partners IV, L.P.
Series A-5 Convertible Preferred Stock	(3)	11/02/2004			С			110,438	(2)		(2)	Common Stock	143,938	(1)	0	I	Catterton Partners IV-A, L.P.
Series B-4 Convertible Preferred Stock	(4)	11/02/2004			С			166,873	(2)		(2)	Common Stock	166,873	(1)	0	I	Catterton Partners IV-A, L.P.
Series D-1 Convertible Preferred Stock	(5)	11/02/2004			С			203,581	(2)		(2)	Common Stock	244,314	(1)	0	I	Catterton Partners IV-A, L.P.
Series D-3 Convertible Preferred Stock	(6)	11/02/2004			С			8,626	(2)		(2)	Common Stock	10,205	(1)	0	I	Catterton Partners IV-A, L.P.
Series A-5 Convertible Preferred Stock	(3)	11/02/2004			с			7,694	(2)		(2)	Common Stock	10,035	(1)	0	I	Catterton Partners IV-B, L.P.
Series B-4 Convertible Preferred Stock	(4)	11/02/2004			С			11,634	(2)		(2)	Common Stock	11,634	(1)	0	I	Catterton Partners IV-B, L.P.
Series D-1 Convertible Preferred Stock	(5)	11/02/2004			с			14,193	(2)		(2)	Common Stock	17,032	(1)	0	I	Catterton Partners IV-B, L.P.
Series D-3 Convertible Preferred Stock	(6)	11/02/2004			С			601	(2)		(2)	Common Stock	711	(1)	0	I	Catterton Partners IV-B, L.P.
Series A-5 Convertible Preferred Stock	(3)	11/02/2004			с			9,292	(2)		(2)	Common Stock	12,111	(1)	0	I	Catterton Partners IV Special Purpose, L.P.
Series B-4 Convertible Preferred Stock	(4)	11/02/2004			с			14,041	(2)		(2)	Common Stock	14,041	(1)	0	I	Catterton Partners IV Special Purpose, L.P.

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Deri Sec Acq or D of (I	umber of vative urities uired (A) visposed D) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/N	ate	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	es g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Series D-1 Convertible Preferred Stock	(5)	11/02/2004		С			17,758	(2)	(2)	Common Stock	21,311	(1)	0	I	Catterton Partners IV Special Purpose, L.P.
Series D-3 Convertible Preferred Stock	(6)	11/02/2004		С			752	(2)	(2)	Common Stock	889	(1)	0	I	Catterton Partners IV Special Purpose, L.P.
Series A-5 Convertible Preferred Stock	(3)	11/02/2004		С			265,557	(2)	(2)	Common Stock	346,109	(1)	0	I	Catterton Partners IV Offshore, L.P.
Series B-4 Convertible Preferred Stock	(4)	11/02/2004		С			401,261	(2)	(2)	Common Stock	401,261	(1)	0	I	Catterton Partners IV Offshore, L.P.
Series D-1 Convertible Preferred Stock	(5)	11/02/2004		С			489,527	(2)	(2)	Common Stock	587,473	(1)	0	I	Catterton Partners IV Offshore, L.P.
Series D-3 Convertible Preferred Stock	(6)	11/02/2004		С			20,743	(2)	(2)	Common Stock	24,541	(1)	0	I	Catterton Partners IV Offshore, L.P.

Explanation of Responses:

1. Price is not applicable to conversion of preferred stock to common stock.

2. Convertible upon demand. All shares of preferred stock will convert automatically upon consummation of the Company's initial public offering.

3. 1.303334-to-1.

4. 1-to-1.

5. 1.200083-to-1.

6. 1.183108-to-1.

/s/ John Burtelow, Attorney-infact for Frank M. Vest, Jr. <u>11/0</u>

11/04/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.