FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL					
OMB Number:	3235-0287					
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FINNEGAN DAVID W							2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [ BBW ]									all app Direc			10% O	
(Last) (First) (Middle) C/O BUILD-A-BEAR WORKSHOP, INC. 1954 INNERBELT BUSINESS CENTER DR.						3. Date of Earliest Transaction (Month/Day/Year) 03/22/2013										X Officer (give title Other (specific below)  Chief Information Bear				
(Street) ST. LOUIS MO 63114  (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)							Execution	A. Deemed kecution Date, any lonth/Day/Year)		3. Transaction Code (Instr. 8) 4. Securit Disposed 5)					4 and Sec Ber Ow		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount		(A) or (D)	Price	, l	Reported ransaction(s) Instr. 3 and 4)				(111501. 4)	
Common	Stock	2/2013	/2013					1,056	[1)	D	\$5.43		52,173		D					
Common Stock 03/23/									F		847(1)	)	D \$5.4		.43 51,326(2		,326 <sup>(2)</sup>	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date, Transac Code (In			of Deri Sec Acq (A) o Disp of (I	of E		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	t (D) lirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Code		v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nur of	ount nber ires	r								

## Explanation of Responses:

- 1. Shares surrendered in payment of tax withholding due upon vesting of restricted stock.
- 2. After giving effect to the transactions reported in this Form 4, Mr. Finnegan directly owns 29,239 shares of common stock and 22,087 shares of restricted stock of Build-A-Bear Workshop, Inc. In addition, Mr. Finnegan holds vested options to purchase 32,465 shares and unvested options to purchase 8,343 shares of Build-A-Bear Workship, Inc.'s common stock.

## Remarks:

<u>/s/ David W. Finnegan</u> <u>03/26/2013</u>

\*\* Signature of Reporting Person Dat

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.