FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Kroll Teresa						2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW								Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle)						J							_ :	X Officer below)	(give title	Oth belo	er (specify	
C/O BUILD-A-BEAR WORKSHOP, INC. 1954 INNERBELT BUSINESS CENTRE DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 08/11/2005								C	Chief Mar	keting Bear		
					_ 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) ST. LOUIS MO 63114											- 1	•	Form filed by One Reporting Person					
U3114				_	Form filed by More than One Reporting Person													
(City)	(S	(State) (Zip)																
		Tal	ole I - No	on-Der	ivativ	/e S	ecuritie	s Ac	quirec	l, Di	sposed o	f, or Ber	neficiall	y Owned				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			Benefici Owned I	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect t Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common Stock 08/11/2						005			S		1,400	D	\$23.31	7 9,	015	D		
Common Stock 08/12/2					2/2005	005			M		20,000	A	\$6.1	29	,015	D		
Common Stock 08/12/2					2/2005	005			M		10,000	A	\$9.1	39,015		D		
Common Stock 08/12/2					2/2005	.005			F		1,971	D	(1)	37,044		D		
Common Stock 08/12/2					2/2005	.005			S		5,765	D	\$23	23 31,27		D		
Common Stock 08/12/2					2/2005	005			S		8,029	D	\$23.173	3.1736 23,250		D		
			Table II								osed of, convertib			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	ed Date,	4. Transactio Code (Inst 8)		5. Number of		6. Date Exercis Expiration Dat (Month/Day/Ye		sable and	7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownersl Form: Direct (Dor Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)	
					Code	V (A)			Date Exercisa	ıble	Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (Right to Buy)	\$6.1	08/12/2005			M		20,000		09/10/20	02 ⁽²⁾	09/10/2011	Common Stock	20,000	\$0	0	D		
Employee Stock Option (Right to Buy)	\$9.1	08/12/2005			M		10,000		04/24/20	04 ⁽²⁾	04/24/2014	Common Stock	10,000	\$0	4,374) D		

Explanation of Responses:

- 1. Price is not applicable to surrenders of shares to satisfy tax withholding obligation.
- 2. Under terms of the grant, the options vest in 25% increments over four years beginning one year after the date of grant. All remaining unexercisable options vested and became immediately exercisable in connection with the issuer's initial public offering on October 27, 2004.

/s/ Tina Klocke, Attorney-infact for Teresa Kroll

08/15/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.