(Last)

(Street)

(First)

72 CUMMINGS POINT ROAD

(Middle)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

heck this box if no longer subject to
ection 16. Form 4 or Form 5
bligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden er response: 0.5

Footnotes(1)(2)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

	ions may contii tion 1(b).	nue. See		Fil								ities Exchan				L	nours per	respons	e:	0
Name and Address of Reporting Person* Point72 Asset Management, L.P.					2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW Director										plicable) ctor	X 1		.0% Owi	ner	
(Last) (First) (Middle) 72 CUMMINGS POINT ROAD															Officer (give title below) Other (s below)			Other (sp elow)	ecity	
(Street) STAMFORD CT 06902			4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting								
(City) (State) (Zip)													X Person Person							
		Tab	le I	- Non-Deri	vativ	e Sec	uritie	es A	Acqui	red,	Dis	sposed o	of, or I	Benefi	cially Own	ed				
Date			2. Transactio Date (Month/Day/\		2A. Dee Executi if any (Month/	on Date			3. Transaction Code (Instr. 8)			cquired (A) or)) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	An	nount	(A) or (D)	Price	Transactio (Instr. 3 an				(instr. 4	
Common Stock, par value \$0.01 per share			11/06/20	17				P		10),000(1)(2)	A \$7.69		5 2,544,676 ⁽¹⁾⁽²⁾		I		See Footn	iotes ⁽¹	
		Т	able									osed of, convertib			ally Owned s)	l				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exe if a	A. Deemed Execution Date, f any Month/Day/Year)		saction e (Instr.	5. Numbe of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration e (Month/Da		n Da		7. Title Amou Securi Under Deriva Securi and 4)	nt of ities lying itive ity (Instr.	8. Price of Derivative Security (Instr. 5)	9. Num derivat Securi Benefi Owned Follow Report Transa (Instr.	ive ies cially ng ed ction(s)	10. Ownersl Form: Direct (Dor Indire (I) (Instr.	ship o B (D) O rect (I	1. Natu f Indire enefici wners nstr. 4)
					Code	e V	(A)	(D)	Da Exc	te ercisa	ble	Expiration Date	Title	Amoun or Numbe of Shares	er					
		Reporting Person [*]																		
(Last) 72 CUM		(First) DINT ROAD		(Middle)																
(Street)	ORD	СТ		06902		_														
(City)		(State)		(Zip)																
		Reporting Person ³ Advisors, Inc																		
(Last) 72 CUM	MINGS PC	(First) DINT ROAD		(Middle)																
(Street)	ORD	СТ		06902																
(City)		(State)		(Zip)																
		Reporting Person ²		TAL MG	MT	<u>LP</u>														

STAMFORD	CT	06902				
(City)	(State)	(Zip)				

Explanation of Responses:

- 1. See Exhibit 99.1, Note 1.
- 2. See Exhibit 99.1, Note 2.

Remarks:

See Exhibit 99.1 Exhibit List: Exhibit 99.1- Explanation of Responses

POINT72 ASSET MANAGEMENT, L.P.; By:

Point72 Capital Advisors, Inc., 11/08/2017 its general partner; By: /s/

Kevin J. O'Connor, Authorized

Officer

POINT72 CAPITAL

ADVISORS, INC.; By: /s/

11/08/2017 Kevin J. O'Connor, Authorized

Officer

STEVEN A. COHEN: By: /s/

Kevin J. O'Connor, Authorized 11/08/2017

<u>Signatory</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Designated Filer: Point72 Asset Management, L.P.

Issuer & Ticker Symbol: Build-A-Bear Workshop, Inc. [BBW]

Date of Event Requiring Statement: November 6, 2017

Explanation of Responses:

- 1. Pursuant to certain investment management agreements, Point72 Asset Management, L.P. ("<u>Point72 Asset Management</u>") has or shares a pecuniary interest in securities held by certain investment funds it manages. Point72 Capital Advisors, Inc. is the general partner of Point72 Asset Management. Mr. Cohen is the sole shareholder of Point72 Capital Advisors, Inc. and the owner, indirectly through certain holding companies wholly-owned by Mr. Cohen, of all of the limited partnership interests of Point72 Asset Management.
- 2. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein, except to the extent of such Reporting Person's pecuniary interest therein. This filing shall not be deemed an admission that the Reporting Persons are subject to Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of any securities reported herein for purposes of Section 16 of the Exchange Act or otherwise.