### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|             |      |       |

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| haiira nar raananaa.     | 0.5       |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Leonard Braden Michael</u>           |   |  |                |   | 2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [ BBW ] |   |        |  |  |           |                           |   |                      | k all app<br>Dired  |   |  | X 10% | Issuer Owner r (specify  |                                       |
|--|---|--|----------------|---|---|---|--------|--|--|-----------|---------------------------|---|----------------------|---|---|--|-------|--|---------------------------------------|
| (Last)<br>65 E CEI   | (Fii<br>DAR - SUIT  | ,  | Middle         | e)  |   | 3. Date of Earliest Transaction (Month/Day/Year) 05/31/2012 |        |  |  |           |                           |   |                      |   | belov                                     |  |       | belov  |                                       |
| (Street) ZIONSV (City)   |   |  | 16077<br>Zip)  | ,   | - 4. I<br>-   | f Amen  | dment, | Date   | of Ori   | ginal F   | iled (Month/D             |   | 6. Ind<br>Line)<br>X | ,   |   |  |       |  |                                       |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |  |                |   |   |   |        |  |  |           |                           |   |                      |   |   |  |       |  |                                       |
| Da   |   | 2. Transaction<br>Date<br>(Month/Day/Year) |                | 2A. Deemed Execution Date, r) if any (Month/Day/Year) |   | 3.<br>Transaction<br>Code (Instr.<br>8)                     |        | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and |  |           | 5) Secu<br>Bene           |   |                      | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |   | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership  |       |  |                                       |
|  |   |  |                |   |   | (monungay/rear)   |        | Code   | v  | Amount    | (A) or<br>(D)             | Price   |                      | Reported Transaction(s) (Instr. 3 and 4)                          |   | ,,,,   |       | (Instr. 4)   |                                       |
| Common Stock   |   |  | 05/31/20       | 12  |   |   |        | P  |  | 12,500(1) | A                         | \$4.50  | 74 <sup>(1)</sup>    | 2,43  | 30,000                                    |  | I     | Holding of<br>BML<br>Investment<br>Partners,<br>L.P. <sup>(3)</sup>      |                                       |
| Common Stock   |   | 06/04/2012                                 |                |   |   | P   |        | 20,000(2)  | A  | \$4.45    | 27 <sup>(2)</sup>         | 2,450,000   |                      | I   |   | Holding of<br>BML<br>Investment<br>Partners,<br>L.P. <sup>(3)</sup>  |       |  |                                       |
| Common   | Stock   |  |                |   |   |   |        |  |  |           |                           |   |                      | 115,804 I   |   |  |       | D  |                                       |
|  |   | Та   | ble I          |   |   |   |        |  |  |           | sposed of,<br>, convertib |   |                      |   | wned                                      |  |       |  |                                       |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | Exec<br>if any | eemed<br>ution Date,<br>th/Day/Year)                  | Code<br>8)  | I. 5. Number of Orde (Instr. Derivative                     |        |  | G. Date Exercisable and Expiration Date (Month/Day/Year) |           |                           | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)  Amount or Number of Title Shares |                      | Dei See (Ins  | Price of<br>rivative<br>curity<br>str. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) |       | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |

# **Explanation of Responses:**

- 1. Represents the purchase of 12,500 shares in [65] separate transactions, ranging in price from \$4.43 to \$4.55, resulting in a weighted average purchase price per share of \$4.5074. The reporting person will provide, upon request by the SEC staff, the Issuer or a security holder of the Issuer, full information regarding the number of shares purchased at each separate price within the range.
- 2. Represents the purchase of 20,000 shares in [ 101 ] separate transactions, ranging in price from \$4.37 to \$4.56, resulting in a weighted average purchase price per share of \$4.4527. The reporting person will provide, upon request by the SEC staff, the Issuer or a security holder of the Issuer, full information regarding the number of shares purchased at each separate price within the range.
- 3. BML Capital Management, LLC ("BML Capital") serves as the general partner of BML Investment Partners, L.P., a Delaware limited partnership (the "Fund"), which is the direct owner of the subject shares. Mr. Leonard is the managing member of BML Capital, and exercises investment and voting control over the subject shares. Accordingly, shares owned directly by the Fund may be regarded as being beneficially owned by Mr. Leonard. Notwithstanding, Mr. Leonard disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein.

# Remarks:

Braden Michael Leonard

06/04/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.