Instruction 1(b)

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Hurt J. Chris				uer Name <b>and</b> Tick LD-A-BEAF		Symbol S <u>HOP INC</u> [ BBW		tionship of Reportin all applicable) Director Officer (give title below)	10% 0	Owner (specify		
(Last) C/O BUILD-A 415 SOUTH 18	(First) -BEAR WORKS 8TH STREET	(Middle)		e of Earliest Transa L/2021	action (Month/	Day/Year)	Chief Ops&Experience Officer					
				mendment, Date of	Original Filed	l (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable					
(Street) ST. LOUIS	МО	63103					Line) X	Form filed by One Form filed by Mor Person				
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Dav/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		

	(Month/Day/Year)	if any (Month/Day/Year)	Code ( 8)	Instr.			Beneficially Owned Following Reported	(D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(c)		(11511. 4)
Common Stock	08/31/2021		М		31,926	A	<b>\$8.6</b>	188,032	D	
Common Stock	08/31/2021		S		31,926	D	<b>\$18.6</b> <sup>(1)</sup>	156,106	D	
Common Stock	09/01/2021		S		20,029	D	<b>\$18.69</b> <sup>(2)</sup>	136,077 <sup>(3)</sup>	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$8.6	08/31/2021		М			31,926	03/15/2020	03/15/2023	Common Stock	31,926	\$0	0	D	

## Explanation of Responses:

1. The reporting price is the weighted average sale price per share for 38 transactions in which the sale prices range from \$18.49 to \$18.74 per share. The Reporting Person undertakes to provide full information regarding the number of shares sold at each separate sale price upon request of the Securities and Exchange Commission staff, the issuer or any security holder of the issuer.

2. The reporting price is the weighted average sale price per share for 63 transactions in which the sale prices range from \$18.36 to \$19.47 per share. The Reporting Person undertakes to provide full information regarding the number of shares sold at each separate sale price upon request of the Securities and Exchange Commission staff, the issuer or any security holder of the issuer.

3. After giving effect to the transactions reported in this Form 4. Mr. Hurt directly owns 55,002 shares of common stock and 81,075 shares of restricted stock of Build-A-Bear Workshop, Inc. In addition, Mr. Hurt holds vested options to purchase 28,293 shares of Build-A-Bear Workshop, Inc.'s common stock.

/s/ Eric R. Fencl, attorney-infact for J. Christopher Hurt

09/02/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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