FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  CANNELL CAPITAL LLC						2. Issuer Name and Ticker or Trading Symbol BUILD-A-BEAR WORKSHOP INC BBW]								Relationship of Reporting Person(s) to Issuer (Check all applicable)      Director X 10% Owner      Officer (give title Other (specify)					
(Last) (First) (Middle) 245 MERIWETHER CIRCLE						3. Date of Earliest Transaction (Month/Day/Year) 11/07/2022								below	/)		be	low)	
(Street) ALTA WY 83414 (City) (State) (Zip)				4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person							
		Table	I - No	n-Deriva	tive	Secur	ities A	cquir	ed, D	isposed o	f, or E	Benef	iciall	ly Own	ed				$\neg$
Date				2. Transaction Date Month/Day/Ye	ear)	ar) 2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 5)					6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) or (D)	Price	т	Transaction(s) (Instr. 3 and 4)		(1130.4)		(111501.4)	
Build-A-Bear Workshop, Inc. Common Stock					22			S		25,000	D	\$17.0	67	1,642,	034	I(1)	)(2)	By partners and separate managed accounts	ely-
Build-A-Bear Workshop, Inc. Common Stock				11/08/202	2			S		25,000	D	\$17.4	48	1,617,034		I(1)(2)		By partners! and separate managed accounts	ely-
Build-A-Bear Workshop, Inc. Common Stock					2		P		6,732	D	\$16.9	96	1,610,302		I(1)	I <sup>(1)(2)</sup> and sepa			
		Tal	ole II -							posed of, , convertil				Owned	d				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execut if any	3A. Deemed Execution Date,		action (Instr.	5. Numb of Derivati Securiti Acquire (A) or Dispose of (D) (Instr. 3, and 5)	ber 6. Date Expiratio (Month/Diesed		ercisable and Date	7. Titl Amou Secur Unde Deriv Secur	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		rship of Ir Ben (D) Owr	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A) (E	Date D) Exe	e rcisabl	Expiration le Date	Title	Amou or Numb of Shares	er						

## **Explanation of Responses:**

- 1. As of November 9, 2022, Tonga Partners, LP, Tristan Partners, LP, and Tristan Offshore Fund, Ltd., and sundry separately-managed accounts advised by Cannell Capital LLC (collectively the "Cannell Investment Vehicles") owned in the aggregate 1,610,302 shares of the common stock of Build-A-Bear Workshop, Inc.
- 2. Cannell Capital LLC acts as the general partner of and investment adviser to Tonga Partners, LP, and Tristan Partners, L.P. and as the investment adviser to the Tristan Offshore Fund, Ltd and the sundry separately-managed accounts. J. Carlo Cannell is the sole managing member of Cannell Capital LLC. As such, Mr. Cannell possesses sole power to vote and direct the disposition of all securities of Build-A-Bear Workshop, Inc. held by the Cannell Investment Vehicles. Thus, for the purposes of Reg. Section 240.13d-3, as of April November 9, 2022, Mr. Cannell beneficially owns 1,610,302 shares. Mr. Cannell's interest in the securities reported herein is limited to the extent of his pecuniary interest in each of the Cannell Investment Vehicles, if any.

Nichole Rousseau-McAllister 11/09/2022

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.