

OMB APPROVAL
OMB Number: 3235-0145
Expires: December 31, 2005
Estimated average burden hours per response...11

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

Build-A-Bear Workshop, Inc.

(Name of Issuer)

Common Stock, par value \$0.01 per share

(Title of Class of Securities)

120076 10 4

(CUSIP Number)

December 31, 2004

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

1. **Name of Reporting Person:**
CP4 Principals, L.L.C.
- IRS Identification Number of Above Person:**
06-1556478
2. **Check the Appropriate Box if a Member of a Group** (a)
(b)
3. **SEC Use Only**
4. **Citizenship or Place of Organization:**
Delaware
5. **Number of Shares Beneficially Owned by Each Reporting Person with:
Sole Voting Power** 0
6. **Shared Voting Power** 1,435,171
7. **Sole Dispositive Power** 0
8. **Shared Dispositive Power** 1,435,171
9. **Aggregate Amount Beneficially Owned by Each Reporting Person:** 1,435,171
10. **Check Box if the Aggregate Amount in Row 9 Excludes Certain Shares**
11. **Percent of Class Represented by Amount in Row 9** 7.3%
12. **Type of Reporting Person**
OO (Limited Liability Company)

1. **Name of Reporting Person:**
Catterton Managing Partner IV, L.L.C.
- IRS Identification Number of Above Person:**
06-1547977
2. **Check the Appropriate Box if a Member of a Group** (a)
(b)
3. **SEC Use Only**
4. **Citizenship or Place of Organization:**
Delaware
5. **Number of Shares Beneficially Owned by Each Reporting Person with:
Sole Voting Power** 0
6. **Shared Voting Power** 1,435,171
7. **Sole Dispositive Power** 0
8. **Shared Dispositive Power** 1,435,171
9. **Aggregate Amount Beneficially Owned by Each Reporting Person:** 1,435,171
10. **Check Box if the Aggregate Amount in Row 9 Excludes Certain Shares**
11. **Percent of Class Represented by Amount in Row 9** 7.3%
12. **Type of Reporting Person**
OO (Limited Liability Company)

1. **Name of Reporting Person:**
Catterton Partners IV, L.P.
- IRS Identification Number of Above Person:**
06-1547978
2. **Check the Appropriate Box if a Member of a Group** (a)
(b)
3. **SEC Use Only**
4. **Citizenship or Place of Organization:**
Delaware
5. **Number of Shares Beneficially Owned by Each Reporting Person with:
Sole Voting Power** 0
6. **Shared Voting Power** 638,410
7. **Sole Dispositive Power** 0
8. **Shared Dispositive Power** 638,410
9. **Aggregate Amount Beneficially Owned by Each Reporting Person:** 638,410
10. **Check Box if the Aggregate Amount in Row 9 Excludes Certain Shares**
11. **Percent of Class Represented by Amount in Row 9** 3.3%
12. **Type of Reporting Person**
PN

1. **Name of Reporting Person:**
Catterton Partners IV-A, L.P.
- IRS Identification Number of Above Person:**
06-1583349
2. **Check the Appropriate Box if a Member of a Group** (a)
(b)
3. **SEC Use Only**
4. **Citizenship or Place of Organization:**
Delaware
5. **Number of Shares Beneficially Owned by Each Reporting Person with:
Sole Voting Power** 0
6. **Shared Voting Power** 223,820
7. **Sole Dispositive Power** 0
8. **Shared Dispositive Power** 223,820
9. **Aggregate Amount Beneficially Owned by Each Reporting Person:** 223,820
10. **Check Box if the Aggregate Amount in Row 9 Excludes Certain Shares**
11. **Percent of Class Represented by Amount in Row 9** 1.1%
12. **Type of Reporting Person**
PN

1. **Name of Reporting Person:**
Catterton Partners IV-B, L.P.
- IRS Identification Number of Above Person:**
06-1583352
2. **Check the Appropriate Box if a Member of a Group** (a)
(b)
3. **SEC Use Only**
4. **Citizenship or Place of Organization:**
Delaware
5. **Number of Shares Beneficially Owned by Each Reporting Person with:
Sole Voting Power** 0
6. **Shared Voting Power** 15,604
7. **Sole Dispositive Power** 0
8. **Shared Dispositive Power** 15,604
9. **Aggregate Amount Beneficially Owned by Each Reporting Person:** 15,604
10. **Check Box if the Aggregate Amount in Row 9 Excludes Certain Shares**
11. **Percent of Class Represented by Amount in Row 9** 0.1%
12. **Type of Reporting Person**
PN

1. **Name of Reporting Person:**
Catterton Partners IV Special Purpose, L.P.
- IRS Identification Number of Above Person:**
None.
2. **Check the Appropriate Box if a Member of a Group** (a)
(b)
3. **SEC Use Only**
4. **Citizenship or Place of Organization:**
Cayman Islands
5. **Number of Shares Beneficially Owned by Each Reporting Person with:
Sole Voting Power** 0
6. **Shared Voting Power** 19,142
7. **Sole Dispositive Power** 0
8. **Shared Dispositive Power** 19,142
9. **Aggregate Amount Beneficially Owned by Each Reporting Person:** 19,142
10. **Check Box if the Aggregate Amount in Row 9 Excludes Certain Shares**
11. **Percent of Class Represented by Amount in Row 9** 0.1%
12. **Type of Reporting Person**
PN

1. **Name of Reporting Person:**
Catterton Partners IV Offshore, L.P.
- IRS Identification Number of Above Person:**
None.
2. **Check the Appropriate Box if a Member of a Group** (a)
(b)
3. **SEC Use Only**
4. **Citizenship or Place of Organization:**
Cayman Islands
5. **Number of Shares Beneficially Owned by Each Reporting Person with:
Sole Voting Power** 0
6. **Shared Voting Power** 538,195
7. **Sole Dispositive Power** 0
8. **Shared Dispositive Power** 538,195
9. **Aggregate Amount Beneficially Owned by Each Reporting Person:** 538,195
10. **Check Box if the Aggregate Amount in Row 9 Excludes Certain Shares**
11. **Percent of Class Represented by Amount in Row 9** 2.8%
12. **Type of Reporting Person**
PN

SCHEDULE 13G

- Item 1(a).** **Name of Issuer:**
Build-A-Bear Workshop, Inc.
- Item 1(b).** **Address of Issuer's Principal Executive Offices:**
1954 Innerbelt Business Centre Drive
St. Louis, MO 63114
- Item 2(a).** **Name of Person Filing:**
CP4 Principals, L.L.C.
Catterton Managing Partner IV, L.L.C.
Catterton Partners IV, L.P.
Catterton Partners IV-A, L.P.
Catterton Partners IV-B, L.P.
Catterton Partners IV Special Purpose, L.P.
Catterton Partners IV Offshore, L.P.
- Item 2(b).** **Address of Principal Business Office:**
c/o Catterton Partners
7 Greenwich Office Park, Suite 200
599 West Putnam Avenue
Greenwich, CT 06830
- Item 2(c).** **Citizenship:**
CP4 Principals, L.L.C.—Delaware
Catterton Managing Partner IV, L.L.C.—Delaware
Catterton Partners IV, L.P.—Delaware
Catterton Partners IV-A, L.P.—Delaware
Catterton Partners IV-B, L.P.—Delaware
Catterton Partners IV Special Purpose, L.P.—Cayman Islands
Catterton Partners IV Offshore, L.P.—Cayman Islands
- Item 2(d).** **Title of Class of Securities**
Common Stock, Par Value \$0.01 Per Share
- Item 2(e).** **CUSIP Number**
120076 10 4
- Item 3.** Not applicable.

[Remainder of this page has been left intentionally blank.]

Item 4. Ownership

Reporting Person	Amount beneficially owned:	Percent of class:	Sole power to vote or direct the vote:	Shared power to vote or to direct the vote:	Sole power to dispose or to direct the disposition of:	Shared power to dispose or to direct the disposition of:
CP4 Principals, L.L.C.	1,435,171	7.3%	0	1,435,171	0	1,435,171
Catterton Managing Partner IV, L.L.C.	1,435,171	7.3%	0	1,435,171	0	1,435,171
Catterton Partners IV, L.P.	638,410	3.3%	0	638,410	0	638,410
Catterton Partners IV-A, L.P.	223,820	1.1%	0	223,820	0	223,820
Catterton Partners IV-B, L.P.	15,604	0.1%	0	15,604	0	15,604
Catterton Partners IV Special Purpose, L.P.	19,142	0.1%	0	19,142	0	19,142
Catterton Partners IV Offshore, L.P.	538,195	2.8%	0	538,195	0	538,195

The record holders of common stock, par value \$0.01, of Build-A-Bear Workshop, Inc. (the "Common Stock") are as follows: (1) Catterton Partners IV, L.P. is the record holder of 638,410 shares, (2) Catterton Partners IV-A, L.P. is the record holder of 223,820 shares, (3) Catterton Partners IV-B, L.P. is the record holder 15,604 shares, (4) Catterton Partners IV Special Purpose, L.P. is the record holder of 19,142 shares, and (5) Catterton Partners IV Offshore, L.P. is the record holder of 538,195 shares.

CP4 Principals, L.L.C. is the managing member of Catterton Managing Partner IV, L.L.C. Catterton Managing Partner IV, L.L.C. is (i) the general partner of Catterton Partners IV, L.P., Catterton Partners IV-A, L.P. and Catterton Partners IV-B, L.P. and (ii) the managing general partner of Catterton Partners IV Special Purpose, L.P. and Catterton Partners IV Offshore, L.P. Accordingly, CP4 Principals, L.L.C. and Catterton Managing Partner IV, L.L.C. each may be deemed to be a beneficial owner of the shares of common stock owned of record by each of Catterton Partners IV, L.P., Catterton Partners IV-A, L.P., Catterton Partners IV-B, L.P., Catterton Partners IV Special Purpose, L.P. and Catterton Partners IV Offshore, L.P.

J. Michael Chu, Craig H. Sakin and Frank M. Vest, Jr. are the members of the managing board of CP4 Principals, L.L.C. and each individual may be deemed to share beneficial ownership of the shares shown as beneficially owned by such entity. Such individuals disclaim such beneficial ownership.

Item 5. Ownership of Five Percent or Less of a Class

If this statement has been filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following .

- Item 6: Ownership of More than Five Percent on Behalf of Another Person:**
Not applicable.
- Item 7: Identification and Classification of the Subsidiary Which Acquired the Security Being Reported by the Parent Holding Company**
Not applicable.
- Item 8: Identification and Classification of Members of the Group.**
Not applicable.
- Item 9: Notice of Dissolution of Group**
Not applicable.
- Item 10: Certification**
Not applicable.

Signature Page 1 of 2

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2005

CP4 PRINCIPALS, L.L.C.

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person

CATTERTON MANAGING PARTNER IV, L.L.C.

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person

CATTERTON PARTNERS IV, L.P.

By: Catterton Managing Partner IV, L.L.C., its General Partner

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person

CATTERTON PARTNERS IV-A, L.P.

By: Catterton Managing Partner IV, L.L.C., its General Partner

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person

CATTERTON PARTNERS IV-B, L.P.

By: Catterton Managing Partner IV, L.L.C., its General Partner

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person

CATTERTON PARTNERS IV SPECIAL PURPOSE, L.P.

By: Catterton Managing Partner IV, L.L.C., its Managing General Partner

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person

CATTERTON PARTNERS IV OFFSHORE, L.P.

By: Catterton Managing Partner IV, L.L.C., its Managing General Partner

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person

LIST OF EXHIBITS

<u>Exhibit No.</u>	<u>Description</u>
A	Joint Filing Agreement

EXHIBIT A: Joint Filing Agreement

In accordance with Rule 13d-1(k) promulgated under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with all other Reporting Persons (as such term is defined in the Schedule 13G referred to below) on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Common Stock, par value \$0.01 per share, of Build-A-Bear Workshop, Inc., a Delaware company, and that this Agreement may be included as an Exhibit to such joint filing. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

[Remainder of this page has been left intentionally blank.]

Signature Page 1 of 2

IN WITNESS WHEREOF, the undersigned hereby execute this Agreement as of the 14th day of February, 2005.

CP4 PRINCIPALS, L.L.C.

By: /s/ Frank M. Vest, Jr.
Name: Frank M. Vest, Jr.
Title: Authorized Person

CATTERTON MANAGING PARTNER IV, L.L.C.

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.
Name: Frank M. Vest, Jr.
Title: Authorized Person

CATTERTON PARTNERS IV, L.P.

By: Catterton Managing Partner IV, L.L.C., its General
Partner
By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.
Name: Frank M. Vest, Jr.
Title: Authorized Person

CATTERTON PARTNERS IV-A, L.P.

By: Catterton Managing Partner IV, L.L.C., its General
Partner
By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.
Name: Frank M. Vest, Jr.
Title: Authorized Person

CATTERTON PARTNERS IV-B, L.P.

By: Catterton Managing Partner IV, L.L.C., its General Partner

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person

CATTERTON PARTNERS IV SPECIAL PURPOSE, L.P.

By: Catterton Managing Partner IV, L.L.C., its Managing General Partner

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person

CATTERTON PARTNERS IV OFFSHORE, L.P.

By: Catterton Managing Partner IV, L.L.C., its Managing General Partner

By: CP4 Principals, L.L.C., its Managing Member

By: /s/ Frank M. Vest, Jr.

Name: Frank M. Vest, Jr.

Title: Authorized Person