SEC Form 4	
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Address of Reporting Person* Seay Scott			2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC BBW		ationship of Reporting Person(s) to Issuer < all applicable) Director 10% Owner			
(1 oot)	(Firot)	(Middle)	_	x	Officer (give title below)	Other (specify below)		
1	(First) A-BEAR WOR BELT BUSINE	( )	3. Date of Earliest Transaction (Month/Day/Year) 01/05/2008		Pres. & Chief Operating Bear			
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group Fili			
ST. LOUIS	МО	63114	-		Form filed by One Re Form filed by More th Person			
(City)	(State)	(Zip)						

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)		
Common Stock	01/05/2008		<b>F</b> <sup>(1)</sup>		290	D	\$11.9	33,016	D			
Common Stock	03/20/2008		A <sup>(2)</sup>		29,188	A	(3)	62,204 <sup>(4)</sup>	D			

 

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of Expiration Date Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Surrender of shares to satisfy tax obligations upon vesting of restricted stock.

2. Grant to the reporting person of 29,188 shares of restricted stock. The vesting of the shares is 50% time vested and 50% performance-based. The performance restriction is based upon achievement of net earnings goals. Assuming those goals are met, the performance restriction is lifted and the grants are time vested over four years from the date of grant.

3. Price is not applicable to grants of restricted stock.

4. After giving effect to the transactions reported in this Form 4, Mr. Seay directly owns 5,328 shares of common stock and 56,876 shares of restricted stock of Build-A-Bear Workshop, Inc. In addition, Mr. Seay holds vested options to purchase 13,407 shares of Build-A-Bear Workshop, Inc.'s common stock.

## /s/ Tina Klocke, Attorney-in-03/24/2008

Fact for Scott Seay

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.