CREDIT FIRST SUISSE BOSTON

CREDIT SUISSE FIRST BOSTON LLC

Eleven Madison Avenue Tel 1 212 325 2000 New York, NY 10010-3629 www.csfb.com

October 27, 2004

JOSEPH FASHANO Director

Pradip Bhaumik

Securities and Exchange Commission 450 Fifth Street NW Washington, DC 20549 212-325 2107 212 325 4296 (fax) joseph.fashano@csfb.com

Build-A-Bear Workshop, Inc. Registration Statement on Form S-1 (Commission File No. 333-118142) (the "Registration Statement"); Amendment No. 7

Dear Mr. Bhaumik:

You have asked that we provide this letter to you in connection with certain changes made in the prospectus for the above-referenced offering, including, without limitation, the increase in the price range for the shares of Common Stock of Build-A-Bear Workshop, Inc. being offered. This letter will confirm that each of Credit Suisse First Boston LLC and all of the other underwriters confirm they have orally advised their sales forces and all prospective purchasers of shares of the change in price range and corresponding changes in the disclosure in the prospectus as a result of such change prior to confirming sales.

Very truly yours,

/s/ Joseph Fashano