FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT (| OF CHAN | IGES IN | BENEFICIAL | OWNERSHIP |
|-------------|---------|---------|------------|-----------|
| | | | | |

| OMB APP | ROVAL |
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| OMB Number: | 3235-0287 |
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| hours per response | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Kretchmar Jennifer ——————————————————————————————————— | | | | | 2. Issuer Name and Ticker or Trading Symbol BUILD-A-BEAR WORKSHOP INC BBW] | | | | | | | | (Che | eck all app Direc | ship of Reporting Pe applicable) rector ficer (give title | | son(s) to Is 10% O Other (s | wner | |
|--|--|-------|--------------|--|---|--|--------|--|---------------------|------|---|--------------------------------|--|---|--|----------------------|-----------------------------------|------|-----|
| (Last) (First) (Middle) C/O BUILD-A-BEAR WORKSHOP, INC. 415 SOUTH 18TH STREET | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/12/2022 | | | | | | | | | | X Officer (give title Other (specify below) See Remarks | | | | | |
| (Street) ST. LOU (City) | | | 3103 Zip) | | 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Line) X Form filed by One Reporting Per Form filed by More than One Re Person | | | | | | | | orting Pers | on | | | | | |
| | | Table | I - Noi | n-Deriva | tive S | Secu | rities | Acq | uired, | Dis | posed of | , or E | Bene | ficia | lly Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | | Execution Date, | | | | es Acquired (A Of (D) (Instr. 3, | | | Benefic | ties cially Following | Form: | : Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | | | | | v | Amount | (A) (D) | or F | Price | Transa | ction(s) 3 and 4) | | | (e) |
| Common Stock 04/12/2 | | | | 2022 | | Α | | 8,319(1) | | 4 | (2) | 170,838 | | I | D ⁽³⁾ | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any | | | sinsaction de (instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4) | | str. | 3. Price of Derivative Security (Instr. 5) | ive derivative y Securities | Own Forn Direc or In (I) (Ir | 10. Ownership Form: Direct (D) or Indirect I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | Code | v | (A) | (D) | Date Exercisable | | Expiration Date | Num of Title Shar | | | | | | | |

Explanation of Responses:

- 1. Grant to reporting person of 8,319 shares of restricted stock. The shares vest in equal installments on April 30, 2023, April 30, 2024, and April 30, 2025.
- 2. Price is not applicable to grants of restricted stock.
- 3. After giving effect to the transactions reported in this Form 4, Ms. Kretchmar directly owns 99,430 shares of common stock and 71,408 shares of restricted stock of Build-A-Bear Workshop, Inc. In addition, Ms. Kretchmar holds vested options to purchase 5,826 shares of Build-A-Bear Workshop, Inc.'s common stock.

Remarks:

Chief Digital and Merchandising Officer

/s/ Eric R. Fencl, attorney-infact for Jennifer Kretchmar

** Signature of Reporting Person

04/14/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.