FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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of action object of the investment company Act of 1340												
	dress of Reporting I	Person*	2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW]		ationship of Reporting Pe (all applicable)	rson(s) to Issuer						
<u>Clark Maxi</u>	<u>ne</u>			X	Director	10% Owner						
			=	-	Officer (give title	Other (specify						
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/24/2014		below)	below)						
C/O BUILD-A	A-BEAR WORF	KSHOP, INC.	03/24/2014									
1954 INNERI	BELT BUSINES	S CENTER DRIVE	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable								
				Line)		ig (encour, pphoable						
(Street)				X	Form filed by One Re	porting Person						
ST. LOUIS	MO	63114	_		Form filed by More the Person	an One Reporting						
(City)	(State)	(Zip)										

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150. 4)
Common Stock	03/24/2014		M ⁽¹⁾		10,339	A	\$6.21	206,587	D	
Common Stock	03/24/2014		S ⁽¹⁾		10,339 ⁽³⁾	D	\$9.19 ⁽²⁾	196,248	D	
Common Stock	03/25/2014		M ⁽¹⁾		764	A	\$6.21	197,012	D	
Common Stock	03/25/2014		S ⁽¹⁾		764 ⁽³⁾	D	\$9.21 ⁽⁵⁾	196,248	D	
Common Stock	03/25/2014		M ⁽¹⁾		17,136	A	\$ <u>6.59</u>	213,384	D	
Common Stock	03/25/2014		S ⁽¹⁾		17,136 ⁽³⁾	D	\$9.21 ⁽⁵⁾	196,248	D	
Common Stock	03/26/2014		M ⁽¹⁾		3,400	A	\$ <u>6.59</u>	199,648	D	
Common Stock	03/26/2014		S ⁽¹⁾		3,400 ⁽³⁾	D	\$9.01 ⁽⁶⁾	196,248 ⁽⁴⁾	D	
Common Stock								37,402	I	Spouse
Common Stock								1,343,783	I	Smart Stuff, Inc.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) Disp of (I	Expiration Date of Sec (Month/Day/Year) Under urities ured (Instr.		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$6.21	03/24/2014		M ⁽¹⁾			10,339	(7)	04/30/2014 ⁽⁷⁾	Common Stock	10,339	\$0	11,867	D	
Employee Stock Option (Right to Buy)	\$6.21	03/25/2014		M ⁽¹⁾			764	(7)	04/30/2014 ⁽⁷⁾	Common Stock	764	\$0	11,103	D	
Employee Stock Option (Right to Buy)	\$6.59	03/25/2014		M ⁽¹⁾			17,136	(8)	04/30/2014 ⁽⁸⁾	Common Stock	17,136	\$0	3,400	D	
Employee Stock Option (Right to Buy)	\$6.59	03/26/2014		M ⁽¹⁾			3,400	(8)	04/30/2014 ⁽⁸⁾	Common Stock	3,400	\$0	0	D	

Explanation of Responses:

1. The transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

The reporting price is the weighted average sale price per share for 14 transactions in which the sale prices range from \$9.14 to \$9.30 per share. The Reporting Person undertakes to provide full information regarding the number of shares sold at each separate sale price upon request of the Securities and Exchange Commission staff, the issuer or any security holder of the issuer.
 Shares sold as part of a cashless exercise of an employee stock option.

4. After giving effect to the transactions reported in this Form 4, Ms. Clark directly beneficially owns 132,406 shares of common stock and 63,842 shares of restricted stock along with 37,402 shares indirectly through her spouse and 1,343,783 shares indirectly through Smart Stuff, Inc. of Build-A-Bear Workshop, Inc. In addition, Ms. Clark holds vested options to purchase 35,000 shares and unvested options to purchase 11,103 shares of Build-A-Bear Workshop, Inc.'s common stock. Ms. Clark is the president and sole stockholder of Smart Stuff, Inc.

5. The reporting price is the weighted average sale price per share for 24 transactions in which the sale prices range from \$9.05 to \$9.27 per share. The Reporting Person undertakes to provide full information regarding the number of shares sold at each separate sale price upon request of the Securities and Exchange Commission staff, the issuer or any security holder of the issuer.

6. The reporting price is the weighted average sale price per share for 7 transactions in which the sale prices range from \$8.99 to \$9.22 per share. The Reporting Person undertakes to provide full information regarding the number of shares sold at each separate sale price upon request of the Securities and Exchange Commission staff, the issuer or any security holder of the issuer.

7. Under the terms of the grant, the options vested in four equal annual installments beginning on March 22, 2012, which was the first anniversary of the date of the grant.

8. Under the terms of the grant, the options vested in four equal annual installments beginning on March 23, 2011, which was the first anniversary of the date of the grant.

Remarks:

/s/ Eric Fencl, Attorney-in-Fact for Maxine Clark 03/26/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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